

# ALABAMA LIBRARIES

*A Capital Idea!*



ALABAMA LIBRARY ASSOCIATION

Annual Convention | Montgomery, AL | April 18-21, 2017



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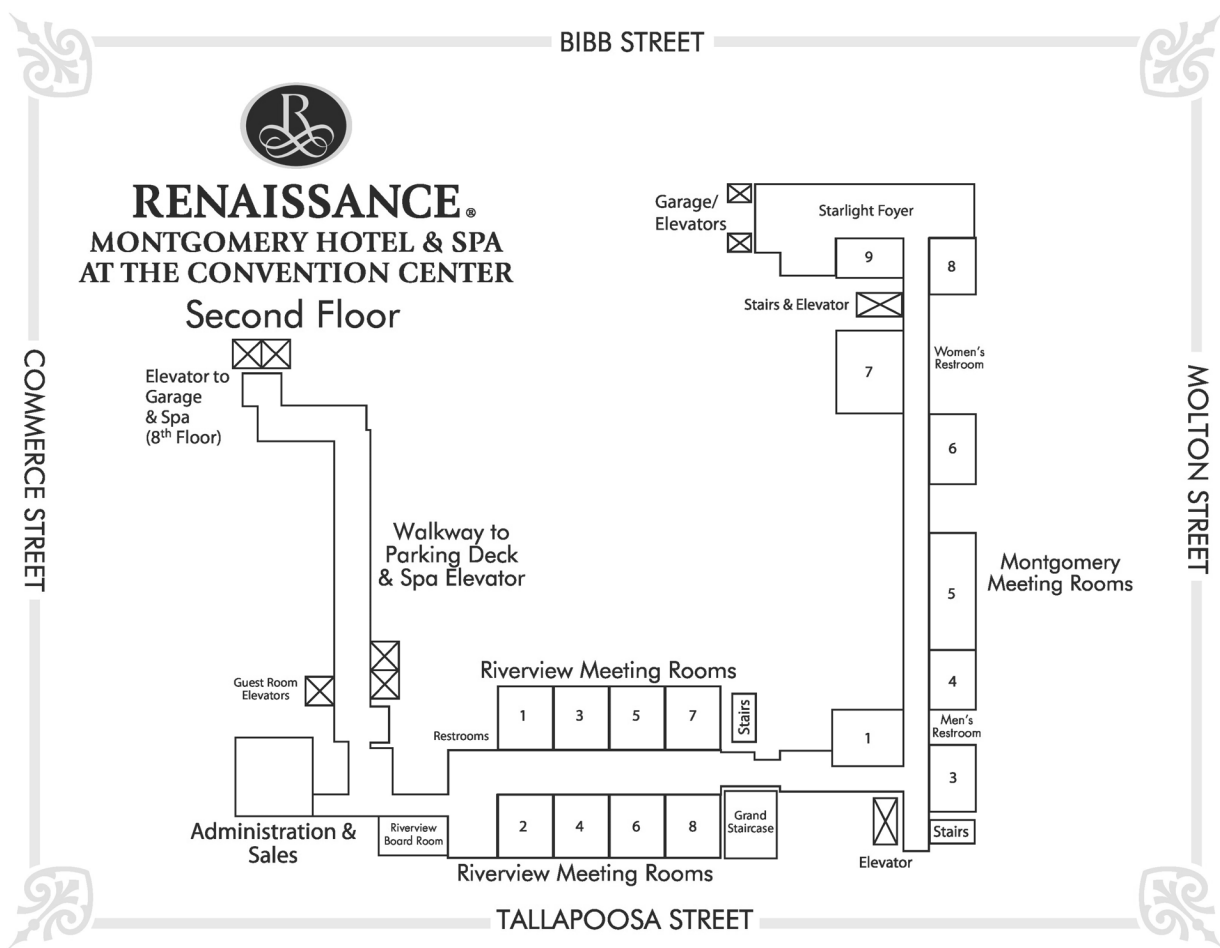
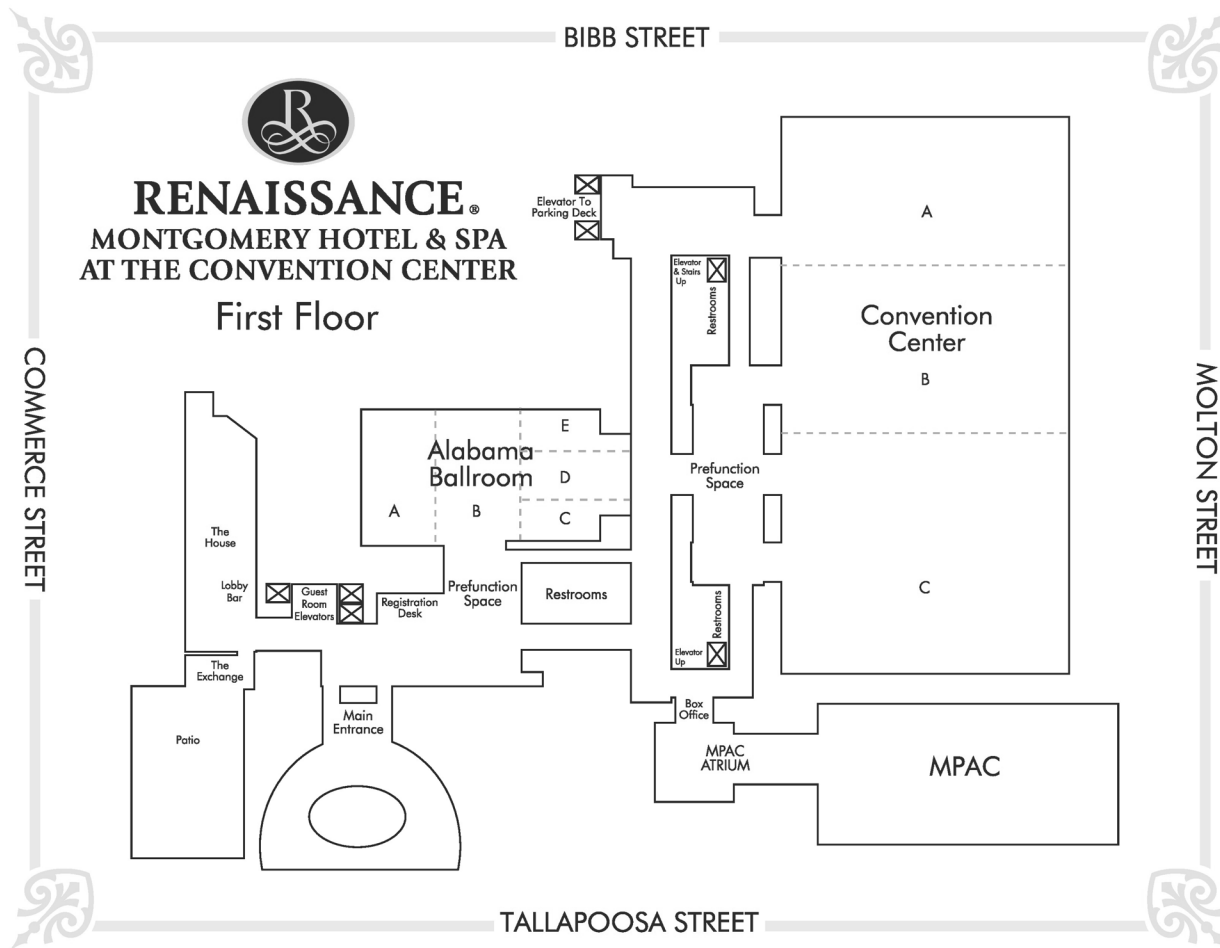
Shelf-Ready  
Title Processing

From concept, through opening day and beyond, rely on Ingram for the support you need to ensure a sustainable future for your library and the community you serve.

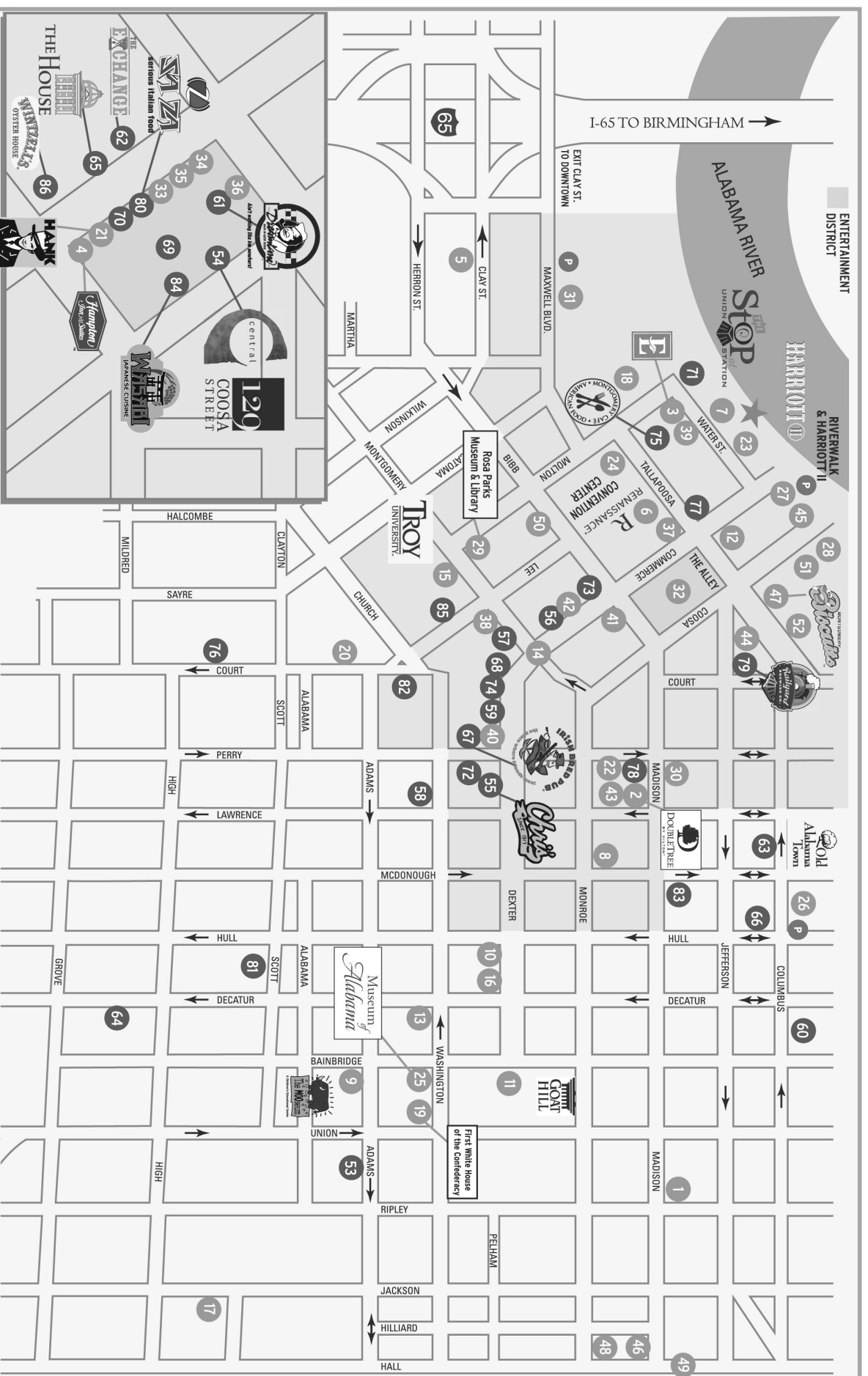
**Visit booth #105 to speak with a library specialist.**

[ingramcontent.com/alla2017](http://ingramcontent.com/alla2017)

**INGRAM.**



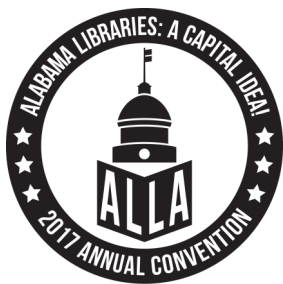




300 Water Street, Montgomery, AL 36104 • 334-261-1100 • VisitingMontgomery.com

CAPITAL  
COOL  
Montgomery CAPITAL OF DREAMS.

# PRESIDENT'S WELCOME



*Jeff Graveline*



**ALLA President  
2016-2017**



On behalf of myself, the Alabama Library Association Executive Council, and the entire Convention Committee, welcome to Montgomery for the 2017 annual ALLA convention. It has been a privilege to serve as your Association President over the past year.

This is the perfect year to be in Montgomery as our state kicks off its three-year bi-centennial celebration, ALABAMA 200. This year's convention theme, Alabama Libraries: A Capital Idea!, plays off of our location in the capital city and reminds us of the important role Montgomery plays in many of our libraries when it comes to funding. You will have an opportunity to mingle with state and local government officials this week. Talk to them. Tell them the story of your library and your patrons. Tell them how important the library is to your community and how libraries have the potential to touch the lives of all Alabamians. Whether it is children participating in a summer reading program at their public library, students conducting research at their college library, or seniors learning to use the Internet during a workshop, libraries bring people and the generations together. Show them that we make a difference in our neighborhoods and the lives of our patrons. Some of the officials may not have been to a library in years so we must become the face of libraries across the state, demonstrating that the modern library is a vibrant place of culture and community.

Many thanks to Convention Chair Jessica Hayes and her fantastic group of committee chairs, committee members, and volunteers for their tireless work in planning this convention. For more than 18 months, I watched this convention fall into place behind Jessica's leadership. I know we are all in for a great week because of their efforts. Throughout the week, there will be sessions to educate you, luncheons to nourish you, and speakers to entertain you. Catch up with old friends and make new ones. I always come away from the annual convention revitalized and ready to try new things in my own library. I am sure this year will be no exception.

In addition to the excellent conference programming, I hope you will take advantage of all this great city has to offer while you are here. Visit one of the many historical or cultural sites, enjoy some great food at one of the fine restaurants, or just stroll the downtown streets and take in the history around you.

I hope you have a great convention!

## ALABAMA LIBRARY ASSOCIATION EXECUTIVE COUNCIL

### OFFICERS

**President:** Jeff Graveline  
**President-Elect:** Sonya Jordan  
**Secretary:** Mandy Pinyan  
**Treasurer:** Tim Bailey  
**Member-at-Large North:**  
 Craig Scott  
**Member-at-Large Central:**  
 Matt Layne  
**Member-at-Large South:**  
 Chris Shaffer

### Other Positions

**Archivist:** Donnelly Walton  
**President, Scholarship Fund, Inc:** Dena Luce

### DIVISION CHAIRPERSONS

**College, University, & Special Libraries  
 Division:** Dusty Folds  
**Public Libraries Division:** April Wallace  
**Children & School Libraries Division:**  
 Pam Berry

### EX-OFFICIO MEMBERS

**Association Administrator:** Angie Moore  
**Web Administrator:** Jodi Poe  
**ALA Councilor:** Jeff Simpson  
**SELA Representative:** Margie Calhoun

### ROUND TABLE MODERATORS

<b>ALIRT:</b> Delores Carlito	<b>PART:</b> Laura Poe
<b>CDMRT:</b> Steven Gillis	<b>RASRT:</b> Dusty Folds
<b>GODORT:</b> Paula Webb	<b>TSSRT:</b> Peggy Kain
<b>MCIRT:</b> Tim Dodge	<b>YASRT:</b> Barbara Curry

### COMMITTEE CHAIRS

<b>Association Awards:</b> James Gilbreath	<b>Convention:</b> Jessica Hayes	<b>Intellectual Freedom:</b> Dana Hettich
<b>Author Awards:</b> Carrie Steinmehl	<b>Education:</b> Dusty Folds	<b>Legislative Development:</b> Paula Laurita
<b>Bibliographic:</b> Nancy Dupree	<b>Emeritus Council:</b> Paula Laurita	<b>Membership:</b> Yingqi Tang
<b>Budget &amp; Finance:</b> Tim Bailey	<b>Employee Evaluation:</b> Paula Laurita	<b>Nominating:</b> Paula Laurita
<b>Bylaws:</b> Peggy Kain	<b>Handbook:</b> Kevin Walker	<b>Planning:</b> Wendy Stephens

2016-2017

## *2017 Convention Committee Chairs*

**Convention Chair:** Jessica Hayes  
**Convention Vice-Chair:**  
 Samantha McNeilly  
**Treasurer:** Adelia Grabowksy  
**Exhibits:** Karen Preuss (Co-Chair)  
 Dena Luce (Co-Chair)  
**Hospitality:**  
 Tim Bailey (Co-Chair)  
 Samantha McNeilly (Co-Chair)  
**Local Arrangements/Programs:**  
 Matt Williams (Co-Chair)  
 Rhonda Napier (Co-Chair)  
**Poster Sessions:** J.P. Pendleton  
**Public Officials Reception:** Paula Laurita  
**PR/Publicity:** Michelle Wimbish  
**Post-Publicity:** Lance Day  
**Registration:** Phill Johnson  
**Speakers:** La Shannon Hollinger  
**Librarian Lounge:** Paige Crumbley  
**Logo Designer:** Jerri Wilson  
**Formal Photographer:** Graylyn Harris  
**Candid Photographer:** Joseph Trimble

## *2017 Convention Committee Members*

Alyssa Martin  
 Barbara Curry  
 Debbie West  
 Jaena Alabi  
 James Greer  
 Jina Duvernay  
 Jon Darby  
 Julia-Ann Jenkins  
 Lori Northrup  
 Laura Poe  
 Lynn Ferguson  
 Michael Fitts  
 Neil Foulger  
 Rachel Mitchell  
 Rheena Elmore  
 Rickey Best  
 Shantrie Collins  
 Sharon Phillips  
 Taylor Gaston  
 Zella Ques Holmes



**Public Officials Reception**  
**Renaissance Hotel & Spa - Ballroom E**  
**April 19, 2017**  
**5 pm - 7 pm**

As a special event during the upcoming 2017 Convention, the Alabama Library Association (ALLA) and the Alabama Association of College & Research Libraries (AACRL) is inviting all public servants, government leaders, and elected officials in the state of Alabama to a special reception during the Convention.

*Public Official Reception*  
*Tickets will be available at*  
*the door for purchase.*  
*Cash or Card only!*





OFFICE OF THE MAYOR  
Todd Strange, Mayor

Post Office Box 1111  
Montgomery, Alabama 36101-1111  
PH 334.625.2000  
FX 334.625.2600

Dear Friends:

On behalf of the City of Montgomery, it is our distinct pleasure to extend greetings to the Alabama Library Association. We welcome librarians from across Alabama to Montgomery for your Annual Conference, with this year's theme "Alabama Libraries: A Capital Idea!"

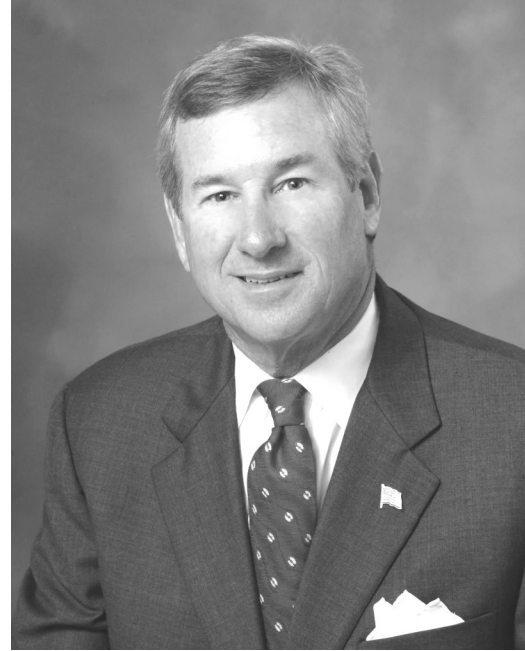
The work you do in our public, academic, school and special libraries is so important to the social and educational enrichment of the citizens in our City and the state, and we are delighted to have such a rewarding occasion take place in the Capital of Dreams.

We invite you to spend some time enjoying some of the amenities and attractions Montgomery has to offer while you are here, from restaurants in The Alley and the downtown area; to historic sites such as the Dexter Avenue King Memorial Baptist Church, the Rosa Parks Museum, the Civil Rights Memorial, and our state Capitol; to our cultural gems, including the Montgomery Museum of Fine Arts, the Alabama Shakespeare Festival, the Montgomery Zoo and the Hank Williams Museum. We also hope you'll stay to take part in the Alabama Book Festival, our state's premier literary event, in historic Old Alabama Town on Saturday, April 22<sup>nd</sup>.

Again, welcome to Montgomery, and best wishes for an enjoyable and successful conference!

Sincerely,

Todd Strange,  
Mayor



MONTGOMERY COUNTY COMMISSION

ELTON N. DEAN, SR.  
CHAIRMAN  
RHONDA M. WALKER  
VICE CHAIRMAN

DANIEL HARRIS, JR.  
ISAIAH SANKEY  
DOUG SINGLETON



April 18, 2017

Alabama Library Association  
2017 Annual Conference  
Montgomery, Alabama

Dear Friends:

On behalf of the Montgomery County Commission, I would like to welcome the members of the Alabama Library Association to Montgomery. County Commissioners Daniel Harris, Jr., Isaiah Sankey, Rhonda M. Walker, Doug Singleton and I all wish you a successful annual conference.

We hope you will enjoy some of the many cultural and historic sites of Montgomery County during your visit. From the cradle of the Confederacy to the birthplace of the Civil Rights Movement, to the home of the state capital, Montgomery County holds an important place in the history of Alabama, of which the people of our county are justifiably proud.

We also invite you to visit some of our libraries and research repositories, including the Montgomery City-County Public Library system, Troy University Montgomery's Rosa Parks Library and Museum, and the Alabama Department of Archives and History. Together they hold the stories of the rich history of Montgomery County and the State of Alabama, and welcome residents and visitors to explore and learn.

Again, welcome to Montgomery County and best wishes for an enjoyable and successful conference!

Sincerely,

Elton N. Dean, Sr.  
Chairman

- A COUNTY OLDER THAN THE STATE -  
P.O. Box 1667 MONTGOMERY, ALABAMA 36102-1667 PHONE: 334.832.1210

WELCOME TO THE  
**Librarian Lounge**  
Games, Conversation, Fun!

Just don't know what to do with yourself in between sessions? Come to the Librarian Lounge, located in the back of the exhibit hall! There are places to sit, coffee to drink, games to play, puzzles to do, things to color, and conversations to be had. Come check it out!

Even after the fun of sessions are done, there are still games afoot! We will be moving to the hospitality area after the exhibit hall closes to be a fun space for those still in the hotel who want to hang out with other librarians.



*Want to play a game but need a partner?*

This is Paige Crumbley. She's the one you'll see daily at the Librarian Lounge.

Ask her to if you need a board game buddy!

## Hey, do you have Wi-Fi? Yes, we do!

### Connection Instructions

#### For Laptops

1. Turn on the wireless service on your device, and if prompted, connect to the wireless network – **Renaissance\_CONFERENCE**
2. Open your web browser as usual—This will automatically bring up the login page.
  - a) Enter your personalized passcode, which is **ALLA2017**, and your name.
  - b) Agree to the “Terms of Service”.
  - c) Please go to a familiar non-VPN website, i.e. *Google* or *Yahoo* to confirm connectivity.

#### For Mobile Devices

1. Tap on **Settings**.
  2. Select **Wi-Fi**.
  3. Confirm that the Wi-Fi slider is **ON**.
  4. Select – **Renaissance\_CONFERENCE**
  5. Continue with the login process from Step 2 above.
- \* Please note that ALLA-provided Wi-Fi will not work for programs taking place in Hospitality Suite 1027.

## ALLA 2017. There’s An App for that!

Visit the app for Convention schedule, presentation slides, handouts, contact information, and much more!

### Connection Instructions

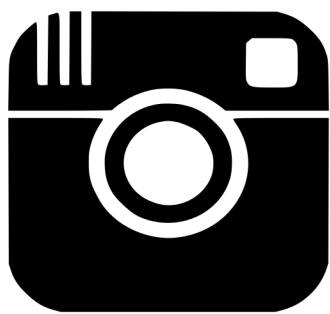
1. Open your web browser on your device.
2. Go to this URL: <http://cumulus.encore-us.com/>
3. Enter Event ID: 1234-4039

\* Please note that this is web-based app, so there is no need to download to your device or install frequent updates. Leave the app open in your web browser to use it.



# Be Social!

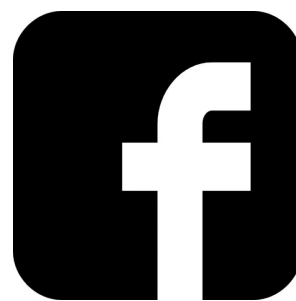
Connect with ALLA via  
Twitter, Instagram, and Facebook to  
stay updated on all the fun activities  
going on this entire week!



[allibassoc](#)



[@ALLibAssoc](#)



[@allaconvention](#)

## #ALLA2017



# Play Along!



## Treasure Hunt



#ALLA2017

1. An old stage coach
2. See you in the news
3. Man with a guitar
4. She sat down so others could stand up
5. Always standing guard
6. Delivering rain, snow, or sleet
7. Justice is not blind here
8. Not your ordinary church
9. Praises etched in limestone
10. The water never stops running here
11. Get a quick copy
12. It may be old but you still can catch a show
13. Harriott II's home
14. You may like these on your slice
15. Tag from another state



Form your team of 2-4 people  
and check-in at the  
Photo Treasure Hunt table  
located in the Registration Foyer .

*Enjoy exploring historic Montgomery!*

# What's New?

**Free Wi-Fi & Convention APP**

(Check out the Tech Page for Info)

Renaissance\_CONFERENCE  
ALLA2017

*Free Daily Breakfast*

*and Snacks*



Breakfast served at 7:30 am in the Exhibit Hall and refreshments served in the morning and afternoon.



***not all heroes wear capes***

...but you can



Stop by Booth #215 for your very own Super Librarian cape!

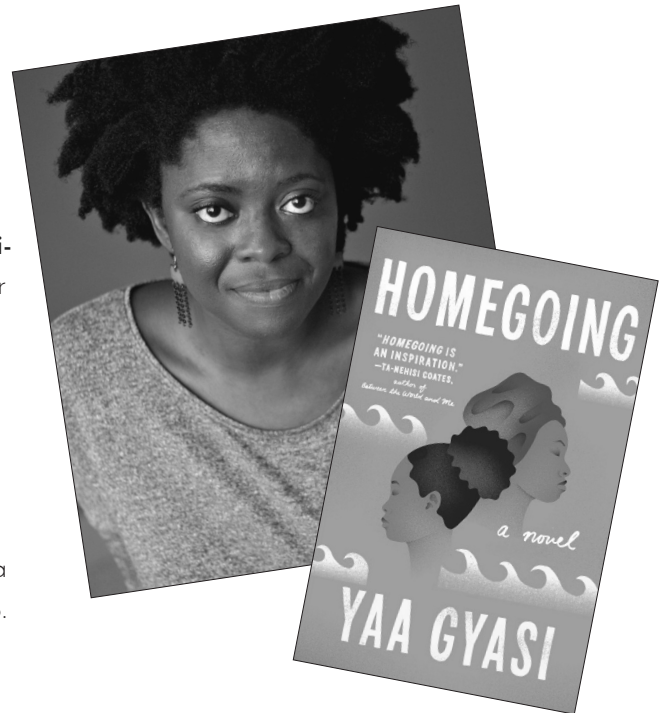
While you're in the booth, talk to Susan about our new SAT/ACT Essentials - powered by The Princeton Review - and now a part of HomeworkAlabama.org!

tutor.com™ The Princeton Review®

# AUTHOR AWARDS

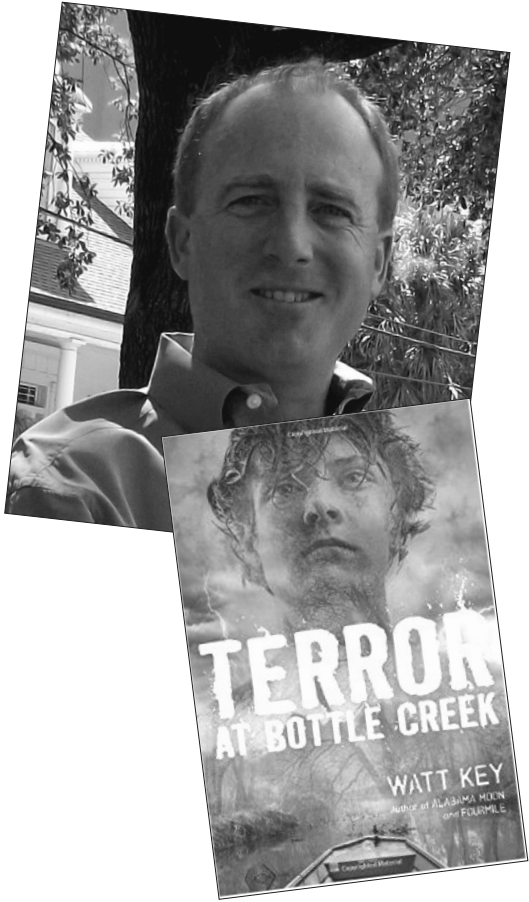
## FICTION | YAA GYASI

Yaa Gyasi was born in Ghana and raised in Huntsville, Alabama. Gyasi recalls being shy as a child, feeling close to her brothers for their shared experiences as young immigrant children in Alabama, and turning to books as her "closest friends." She received a certificate of achievement signed by LeVar Burton after submitting the first story she wrote to the Reading Rainbow Young Writers and Illustrators Contest, which encouraged her, and after reading Toni Morrison's *Song of Solomon* at the age of 17, she was inspired to choose a career in writing. Her debut novel, *Homegoing*, brought her, at age 26, the National Book Foundation's "5 under 35" honors for 2016. She holds a BA in English from Stanford University and an MFA from the Iowa Writers Workshop, where she held a Dean's Graduate Research Fellowship. She currently lives in NYC.



## Non-Fiction | Kim Cross

Kim's first book, *What Stands in a Storm*, chronicles the biggest tornado outbreak in recorded weather, the April 2011 storm that unleashed 349 tornados on 21 states, killing at least 324 people. *What Stands in a Storm* was named the inaugural winner of the Fitzgerald Museum Literary Prize for Excellence in Writing and won the first-place ASJA Book Award for General Nonfiction. A Barnes & Noble "Discover" pick, the book was also named one of Amazon's Best Books of 2015 and was a finalist in the GoodReads Choice Awards. A starred review in *Publisher's Weekly* noted that its detail-oriented reporting anchors a novelist's flair for drama." Kim occasionally teaches advanced reporting at the University of Alabama, where she obtained an undergraduate and master's degree in journalism. She is the co-founder of the Archer City Story Center, a non-profit storytelling center in Texas. She lives with her husband and 9-year-old son in Birmingham, Alabama.



JUVENILE | WATT KEY

Watt Key is an award-winning southern fiction novelist, screenwriter, and speaker. His debut novel, *Alabama Moon*, was released to national acclaim in 2006, and won the prestigious E.B. White Read-Aloud Award, and has been published in eight languages. In 2009 *Alabama Moon* was made into a feature film starring John Goodman.

Watt's subsequent novels have received starred reviews from publications such as Kirkus, Publishers Weekly, and School Library Journal. In addition to his novels and screenplays, Watt writes fiction and nonfiction articles for both local and nationally distributed publications.

Watt Key's juvenile novel, *Terror at Bottle Creek*, is the 2017 winner of the Alabama Author Award for Juvenile literature.

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## AUTHOR AWARDS

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YOUNG ADULT | ASH PARSONS

Ash Parsons is a 2016 PEN Literary Award Winner and a Literary Arts Fellow for the Alabama State Council on the Arts. She has been involved in Child and Youth Advocacy since college.

Recently she taught English to middle- and high-school students in rural Alabama. Watching some of her students face seemingly impossible problems helped inspire her first novel, *Still Waters*.

Additionally she has taught creative writing for Troy University's ACCESS program and media studies at Auburn University.

Ash lives in Alabama with her family.

Her second book is forthcoming from Penguin Random House in Spring 2018.





# ASSOCIATION AWARDS



Laura Pitts

## 2017 Alabama Library Association Distinguished Service Award

Laura Pitts is the director of the Scottsboro Public Library in Scottsboro, Alabama. She has been named one of Jackson County, Alabama's "Top 40 People Under the Age of 40" who are making a difference in the community. Laura is a member of the Scottsboro Rotary Club, where she is chairman of the organization's Drop Everything and Read (DEAR) Day program, the American Association of University Women Jackson County Chapter, The Association of Rural and Small Libraries, the American Library Association, and serves on the Alabama Author Awards Committee.

## 2017 Alabama Library Association Merit Award

Founded in 1974 as the state partner of the National Endowment for the Humanities, the Alabama Humanities Foundation (AHF) fosters learning, understanding, and appreciation of our people, communities, and cultures. AHF is the premier organization in Alabama driven to expand public humanities programming to all 67 counties in the state. AHF is the primary source of grants for public humanities projects. AHF also initiates major programs and events in support of humanities topics and collaborates with other organizations to advance the humanities in both the academic and public arenas.

PHILOSOPHY  
LITERATURE  
ETHICS • HISTORY  
JURISPRUDENCE  
HISTORY OF THE ARTS  
LANGUAGES  
ALABAMA  
HUMANITIES  
FOUNDATION



Zenobia Blackmon

## 2017 Alabama Library Association Library Honor Roll

Zenobia L. Blackmon, retired Head Librarian of H. Council Trenholm State Community College, began her career as a librarian in 1974. Since that time, she has continuously been involved in the promotion and advancement of the relevance of libraries. During the progression of her career as a librarian, she has been actively involved with many professional organizations including Past President of the Alabama Two Year College Library Association, Past Chairman of the Alabama Virtual Library Executive Committee, Coach and Mentor for the HBCU Library Alliance Phase II Leadership Development Pilot, and Member of the American Library Association and the Alabama Library Association. As former Head Librarian of H. Council Trenholm State Technical College, she was instrumental in establishing and opening the first comprehensive automated library on the Trenholm Campus. After the merger with Patterson Technical College, she designed and opened the College's second comprehensive automated library on the Patterson Campus. One of her greatest passions has been mentoring others who aspire to become librarians.

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# ASSOCIATION AWARDS

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## *2017 Alabama Library Association*

### *Eminent Award*



**Deborah Fout**

Ms. Fout launched her library career in 1985 quickly rose through the ranks; culminating with becoming Director of the Homewood Public Library in January 2009. Director on January 1, 2009. During her 31 year tenure at Homewood Public library, she has made many significant contributions. Many of these contributions have been in the form of grants that Ms. Fout has written and been awarded. Since becoming Director of the Homewood Library, she has been awarded approximately \$400,000 in grants for the Homewood Public Library and the City of Homewood. A forward thinking leader who embraces advances in library service, Ms. Fout strives for excellence in every aspect of library service. Under her leadership the Homewood Public Library has risen to new heights, exploring program opportunities and unique materials to fit the needs of the community. This commitment to excellence was awarded the first Gold Level Standard Award for the State of Alabama by the Alabama Library Association in 2014.

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## *2017 Alabama Library Association*

### *Humanitarian Award*



**Pat Scales**

Pat Scales is a retired middle and high school librarian whose program Communicate Through Literature was featured on the Today Show and in various professional journals. Scales has been actively involved with ALA's Intellectual Freedom Committee for several years, and served two terms as chair. She is a member of the Freedom to Read Foundation, serves on the Council of Advisers of the National Coalition Against Censorship, and acts as a spokesperson for first amendment issues as they relate to children and young adults. In Fall 2016, Scales received the Defender of Free Speech Award from NCAC. She is the author of *Teaching Banned Books: Twelve Guides for Young Readers*, *Protecting Intellectual Freedom in Your School Library*, *Books Under Fire: A Hit List of Banned and Challenged Children's Books*, *Scales on Censorship: Real Life Lessons* from *School Library Journal* and *Defending Frequently Challenged Young Adult Books*. She writes a bimonthly column, *Scales on Censorship*, for *School Library Journal*, curriculum guides on children's and young adult books for a number of publishers, and is a regular contributor to *Book Links* magazine.

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## *2017 Alabama Library Association*

### *Intellectual Freedom Award*

A senior level library administrator with over 20 years of experience in education, as well as considerable international experience, Christopher Shaffer is Dean of Troy University Libraries. He has previously served as Director of Troy's Dothan campus library and was also the social sciences reference librarian on Troy's main campus for one year. Prior to entering the library field, Shaffer spent 8 years as a history teacher in Georgia and one year teaching English as a second language in Slovakia. He received his MLIS from the University of Alabama in 2005 and his Ed.D in Educational Leadership, Policy, and Law from Alabama State University in 2014. He has been published in several peer reviewed journals, has considerable experience writing and implementing grants, and has presented nationally. In 2015 the Carnegie Corporation, American Library Association, New York Times, and the New York Public Library presented him the I Love My Librarian Award for his work in public outreach.



**Chris Shaffer**

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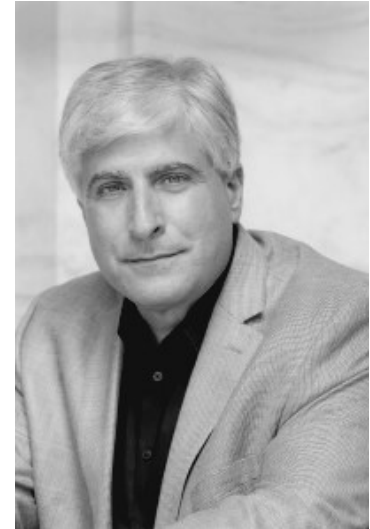
# KEYNOTE SPEAKERS

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## STEVE BERRY, Opening Session

Steve Berry is the New York Times and #1 internationally bestselling author of 12 Cotton Malone adventures and four stand-alone thrillers. His books have been translated into 40 languages with more than 21,000,000 copies in 51 countries. They consistently appear in the top echelon of the New York Times, USA Today, and Indie bestseller lists.

History lies at the heart of every Steve Berry novel. It's his passion, one he shares with his wife, Elizabeth, which led them to create *History Matters*, a foundation dedicated to historic preservation. In 2012 and 2013 Steve's devotion to historic preservation was recognized by the American Library Association, which named Steve its spokesperson for National Preservation Week. Among his other honors are the Royden B. Davis Distinguished Author Award; the Barnes & Noble Writers for Writer's Award given by Poets & Writers; the Anne Frank Human Writers Award and the Silver Bullet, bestowed by International Thriller Writers for his philanthropic work.



## JIM NEAL, President's Program

Neal is President-Elect of the American Library Association. He has served on the Council and Executive Board, and was ALA Treasurer during 2010-13. He is a member of the OCLC Board of Trustees. He has served on the Board and as President of the Association of Research Libraries, on the Board and as Chair of the Research Libraries Group (RLG), on the Board and as Chair of the National Information Standards Organization (NISO), and on the Board of the Digital Preservation Network. He is on the Board and serves as Treasurer of the Freedom to Read Foundation, and on the Board and serves as Treasurer of the Metropolitan New York Library Council (METRO). He has also participated on numerous international, national, and state professional committees, and is an active member of the International Federation of Library Associations (IFLA). He is a member of the Library Advisory Board of the University of the People.

## Tayari Jones, Closing Session

Tayari Jones is the author of the novels *Leaving Atlanta*, *The Untelling*, *Silver Sparrow*, and *An American Marriage* (Algonquin Books, February 2018). Her writing has appeared in *Tin House*, *The Believer*, *The New York Times*, and *Callaloo*. A member of the Fellowship of Southern Writers, she has also been a recipient of the Hurston/Wright Legacy Award, Lifetime Achievement Award in Fine Arts from the Congressional Black Caucus Foundation, United States Artist Fellowship, NEA Fellowship and Radcliffe Institute Bunting Fellowship. *Silver Sparrow* was named a #1 Indie Next Pick by booksellers in 2011, and the NEA added it to its Big Read Library of classics in 2016. Jones is a graduate of Spelman College, University of Iowa, and Arizona State University. She is currently an Associate Professor in the MFA program at Rutgers-Newark University.



Quick  
Guide

# Schedule



## Tuesday, April 18, 2017

12:00 pm - 4:00 pm

*Preconference 1*  
**Alabama Two Year College Library Association  
Luncheon & Business Meeting (ATYCLA)**  
*Montgomery 6*  
{Ticketed Event}

12:30 pm - 4:30 pm

*Preconference 2*  
**Thinking Forward: Planning for Digital  
Preservation (TSSRT)**  
*Montgomery 7*  
{Ticketed Event}

6:00 pm - 8:00 pm

**Welcome Reception**  
*Renaissance Hotel & Spa - Pool Deck*  
{Ticketed Event}

After the evening events  
throughout the Convention,  
relax in the After-Hours  
Librarian Lounge

*Hospitality Suite 1027  
10th Floor*

## Wednesday, April 19, 2017

7:30 am - 8:50 am

**College, Universities, and Special Libraries (CUS)  
Annual Business Meeting**  
*Riverview 3*  
{Ticketed Event}

8:00 am - 8:50 am

**Inspiring Inquiry: First Steps to Student  
Questioning**  
*Riverview 2*

**The Virtually "Virtual Librarian": Creativity, Technology,  
and the User Community**  
*Riverview 4*

**All About Serials: The Business and Best  
Practices**  
*Riverview 5*

**BREAKOUT of Your Programming Rut: Escape  
Rooms at Your Library**  
*Riverview 6*

**What's New at OCLC?**  
*Riverview 7*

**Six Ways to Bring Language Learning to Life  
@Your Library**  
*Riverview 8*

8:00 am - 9:30 am

**Active Shooter: An Overview**  
*Riverview 1*



# At a Glance

Quick  
Guide

Wednesday, April 19, 2017

9:00 am - 10:00 am

**Exhibits & Refreshment Break**  
**Convention Door Prize Drawing**  
*Exhibit Hall B*

10:00 am - 12:00 pm

**Opening Session**  
*Alabama Ballroom AB*

12:00 pm - 1:30 pm

**Author Awards Program**  
*Alabama Ballroom CD*  
{Ticketed Event}

1:00 pm - 3:30 pm

**Textbook Affordability and its implications:  
A Publisher's Perspective**  
*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor*  
*\*Non-Hotel Guest Convention Attendees - Please note that ALLA  
Convention provided Wi-Fi is not available in this room\**

**Behind the Scenes Tour -  
Alabama Department of Archives & History**  
*Meet at Registration*  
{Ticketed Event}

2:00 pm - 3:00 pm

**Author Book Signing**  
*Exhibit Hall B*

**Refreshment Break**  
**ALLA Scholarship Fund Prize Drawing**  
*Exhibit Hall B*

Wednesday, April 19, 2017

2:00 pm - 2:50 pm

**Civil Rights Archival Collections of Trenholm State**  
*Riverview 1*

**Sowing Seeds of Innovation: Interlibrary  
Collaboration to Build a Blossoming  
Seed Library**  
*Riverview 2*

**1,000 Books Before Kindergarten and ALA Babies  
Need Words**  
*Riverview 3*

**Taking Liaison Librarianship to the Next Level:  
Creating a For Credit Course**  
*Riverview 4*

**Title IX and the Academic Library: What's the  
Connection and Why Should I Care?**  
*Riverview 5*

**Reading and Racing: Community Reads at Your  
Library**  
*Riverview 6*

**ADPNet: Making Digital Preservation Cheaper and  
Easier for Your Institution**  
*Riverview 7*

**Special Libraries and Librarians in Alabama**  
*Riverview 8*

# Schedule



## Wednesday, April 19, 2017

### 3:00 pm - 3:50 pm

#### **Needs Assessment for Information Literacy Programs**

*Riverview 1*

#### **A Doctor in the House: Exploring Doctoral Programs for Working Librarians**

*Riverview 2*

#### **College, University, and Special Libraries (CUS) Annual Research Awards**

*Riverview 3*

#### **Planning, Promoting and Implementing a NEA Big Read Program**

*Riverview 4*

#### **Digital Swap Meet: Share Your Most Helpful Websites**

*Riverview 5*

#### **Bringing the Bicentennial to You**

*Riverview 6*

#### **Instant Messaging: Reconnecting With Users to Promote Access and Library Services**

*Riverview 7*

#### **Caucusing with Your Colleagues: Sharing Ideas to Create Effective Outreach Strategies**

*Riverview 8*

### 4:00 pm - 4:50 pm

#### **Adult & Senior Programming Ideas**

*Riverview 1*

## Wednesday, April 19, 2017

#### **Your Library is Human**

*Riverview 2*

#### **Beta Phi Mu - Beta Kappa Chapter Annual Business Meeting**

*Riverview 3*

#### **How to Become Part of Alabama Mosaic**

*Riverview 4*

#### **Straight from the Horse's Mouth: Explore Past Events with Firsthand Accounts**

*Riverview 6*

#### **Getting an Edge in the Digital Age**

*Riverview 7*

#### **Digital Magazines in Academia**

*Riverview 8*

### 5:00 pm - 7:00 pm

#### **Public Officials Reception**

*Alabama Ballroom E*

{Ticketed Event}

### 6:00 pm - 8:00 pm

#### **University of Alabama SLIS Reunion**

*The Exchange - Main Floor of the Renaissance Hotel & Spa*

# At a Glance

Quick  
Guide

## Thursday, April 20, 2017

7:00 am - 8:50 am

### Youth Services Breakfast (CSLD, YASRT, and ASLA)

*Riverview 1*

{Ticketed Event}

7:30 am - 8:30 am

### Continental Breakfast

*Exhibit Hall B*

8:00 am - 8:50 am

### TSSRT Business Meeting

*Riverview 2*

### Genealogy in the Heart of Dixie: Help Your Patrons Get the Most from Library Edition

*Riverview 3*

### Public Libraries: Anchors in Community “Infostructures”

*Riverview 4*

### New Solutions to Grow Your Circulation & Programming

*Riverview 5*

### CUS/AACRL Best Practices #1: Assessment Learn LibWizard Lite

*Riverview 7*

### Circulating Technology

*Riverview 8*

## Thursday, April 20, 2017

8:00 am—8:50 am

### Learning How to Drive a Mouse on the AVL

*Riverview Board Room*

9:00 am – 9:50 am

### Collaborations – Building Bridges Between Public Schools & Public Libraries

*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor*

*\*Non-Hotel Guest Convention Attendees - Please note that ALLA Convention provided Wi-Fi is not available in this room\**

### Equal Justice Initiative Information Session

*Riverview 1*

### Collaboration in Technical Services: Last But Not Least - Cataloging Quality Control

*Riverview 2*

### Collaboration at the College Level: Story Time in the Academic Library

*Riverview 3*

### Tag Team Tailgate

*Riverview 4*

### STEAM Learning at the Library

*Riverview 5*

### Gettin' R.A.D. (Really Awesome Data): Using the Public Library Data You Collect to Improve Library Impact

*Riverview 6*

# Schedule



## Thursday, April 20, 2017

### 9:00 am – 9:50 am

**CUS/AACRL Best Practices #2: Partnerships and Assessment (Three 15-minute sessions)**

*Riverview 7*

**Reference and Adult Services Roundtable (RASRT) Research Forum and Business Meeting**

*Riverview 8*

**Developing Engineering Programs for Teens @ Your Library (YASRT)**

*Riverview Board Room*

### 9:00 am – 10:00 am

**Refreshment Break**

**Convention Door Prize Drawing**

*Exhibit Hall B*

### 10:00 am – 10:50 am

**Transforming Your School Library Through Genrefication**

*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor*

*\*Non-Hotel Guest Convention Attendees - Please note that ALLA Convention provided Wi-Fi is not available in this room\**

**EEOC: Learn What Not to Do for Supervisors**

*Riverview 1*

**TSSRT Technoforum: Library Mashups - Mapping Holdings Data from the NUC**

*Riverview 2*

## Thursday, April 20, 2017

**Breaking Down Barriers: Integrating the Library Into the First-Year Experience**

*Riverview 4*

**Building a Successful Book Club**

*Riverview 5*

**Full-STEM Ahead: Support k12 Curriculum with your Alabama Virtual Library Gale Resources!**

*Riverview 6*

**CUS/AACRL Best Practices #3: Embedded Librarianship (Two sessions)**

*Riverview 7*

**Telling Your Library's Story**

*Riverview 8*

**Tech Savvy Booktalker**

*Riverview Board Room*

### 10:00 am – 11:30 am

**Library Instruction Assessment**

*Riverview 3*

### 10:00 am – 12:00 pm

**Public Library Division Tea**

*Alabama Ballroom AB*

**{Ticketed Event}**



# At a Glance

Quick  
Guide

Thursday, April 20, 2017

11:00 am - 11:50 am

**Storytelling and Reading Aloud to Build Literacy for Children ages 4-8 (40 attendees max.)**

*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor*

*\*Non-Hotel Guest Convention Attendees - Please note that ALLA Convention provided Wi-Fi is not available in this room\**

**EEOC: Learn What Not to Do for Employees**

*Riverview 1*

**Traveling Through Time with Ancestrylibrary.com**

*Riverview 2*

**Foley Library Initiative: Home Away From Homeschool**

*Riverview 4*

**Game Time: Crafting Teen Programs That Will Catch 'Em All**

*Riverview 5*

**The Best of Times, The Worst of Times...OR Managing a Library Construction Project**

*Riverview 6*

**CUS/AACRL Best Practices #4: Emerging Resources and Tools (Two 25-minute sessions)**

*Riverview 7*

**Management 101: What You Missed in School**

*Riverview 8*

**Depth of Knowledge and the School Library**

*Riverview Board Room*

Thursday, April 20, 2017

12 pm - 2:00 pm

**President's Program**

*Alabama Ballroom CD*

{Ticketed Event}

2:00 pm - 3:00 pm

**Exhibits & Refreshment Break**

**ALLA Scholarship Fund Door Prize Drawing**

*Exhibit Hall B*

2:00 pm - 3:30 pm

**Rosa Parks Museum Guided Tour**

*Meet at Registration*

{Ticketed Event}

3:00 pm - 3:50 pm

**Paraprofessional Round Table (PART)**

**Business Meeting**

*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor*

*\*Non-Hotel Guest Convention Attendees - Please note that ALLA Convention provided Wi-Fi is not available in this room\**

**Serendipity in the Library**

*Riverview 1*

**YouTube© It: Creating Your Own YouTube© Channel**

*Riverview 2*

**Reinventing Basic Library Instruction**

*Riverview 3*

Quick  
Guide

# Schedule



**Thursday, April 20, 2017**

**Filling the Void of Creativity: How an Academic Library Collaboration Facilitated Student Engagement**

*Riverview 4*

**Discovering Historical Information in Government Documents**

*Riverview 5*

**Building a Better World This Summer @ Your Library**

*Riverview 6*

**Building Your Brand: Marketing Your Services**

*Riverview 7*

**Table Talks: Unconventional Programming and Collections (YASRT)**

*Riverview 8*

**4:00 pm - 4:50 pm**

**Free Digital Resources for the Future Ready Library**

*Riverview 1*

**Evernote: Your Answer to an Organized Life at Work and Home**

*Riverview 2*

**Filling the Void of Creativity: How an Academic Library Collaboration Facilitated Student Engagement**

*Riverview 4*

**Discovering Historical Information in Government Documents**

*Riverview 5*

**Thursday April 20, 2017**

**Best Practices for Designing User-Friendly LibGuides**

*Riverview 3*

**Using Chrome Devices as Public Computers**

*Riverview 4*

**First Year Experience As Academic Inquiry at UAH (Or, A Librarian, a Professor, and a Dean walk into a bar . . .)**

*Riverview 6*

**4:00 pm - 5:30 pm**

**YASRT Annual Business Meeting & Program - Teen Advisory Boards: How to Start, Use and Grow a Teen Volunteer Group**

*Riverview 5*

**5:00 pm - 8:00 pm**

**President's Reception**

*Alley Station - Ballroom*

**{Ticketed Event}**

# At a Glance

Friday, April 21, 2017

7:00 am - 8:30 am

**Continental Breakfast with Exhibitors**

*Riverview Foyer*

8:00 am - 8:50 am

**Alabama 200: Celebrate, Commemorate, and Collaborate with Your Alabama Virtual Library Gale Resources**

*Riverview 2*

**Getting the Most and Understanding the Power and Content of EBSCO Databases**

*Riverview 4*

**Teaching Medical, Nursing & Allied Health Students Using Streaming Videos and Mobile Apps**

*Riverview 6*

9:00 am - 10:30 am

**Closing Session**

*Whitley Hall, Gold Room - Troy University Montgomery*

10:30 am - 12:00 pm

**ALLA Executive Council Transition Meeting**

*Whitley Hall, Gold Room - Troy University Montgomery*

# Remember!

## Alabama Book Festival

Saturday,  
April 22, 2017

Old Town Alabama  
301 Columbus Street  
Montgomery, AL

POSTERS  
WED

# POSTER SESSIONS

## Wednesday



Wednesday, April 19, 1:30-3 pm  
Q & A from 2 pm - 3 pm  
Poster Session #1

**Irina Stanishevskaya** - University of Alabama  
at Birmingham

### *Managing Access to Streaming Media in RDA*

The presentation will explore the key issues associated with the process of creating full level bibliographic records for streaming media based on the Resource Description and Access (RDA) standard and MARC 21 metadata schema. It will share useful cataloging documentation and best practices for the construction of MARC 21 metadata with emphasis on the fixed field coding, sources of the title proper, content, media, and carrier information, system requirements, etc. Also, the participants will be introduced to selected examples of the individual records of the Ethnographic Films streaming collection which consists of 200 unique documentaries created by students enrolled in the University of Alabama at Birmingham filmmaking courses from 1999 until present. To increase the discoverability and accessibility of the valuable collection (<http://www.mhsl.uab.edu/dc>) for online users, the author has created original bibliographic records of the streaming videos and added them to the local OPAC as well as to the OCLC WorldCat database.

**Patricia L. Branum, Joe Cleere, and Rose Grady** -  
Auburn University Libraries

### *Where did all of our books go? Conducting an Inventory Project at Auburn University*

Missing and uncatalogued library materials are a constant source of irritation for librarians and their patrons. Here at Auburn University Libraries we have implemented an inventory project to rectify these concerns and to ensure that our records are up-to-date, complete and accurate.

Our collection consists of approximately 3.5 million books and for many years no official inventory had ever been administered. Beginning on the 1st floor in January 2012, we instigated the inventory project using one iPad containing Shelf-Lister software. We soon discovered that we had a large number of books that were missing or that needed item, holding and bibliographic records, as well as corrections to existing call number labels and other record adjustments. It became apparent that the inventory project would be a long and pains-taking process. In 2013 we were provided with a 2nd iPad. After hiring more student workers we were able to more quickly divide and process the north and south ranges of the 3rd floor and beyond. We propose to describe how we have conducted this inventory project and present our findings in a poster session. Our inventory is still an ongoing project that this past year has been put on hold [as of July 2015] in order to carry out a Provost level mandate for creating space for a building construction project involving the main library building on Mell Street. In addition, an offsite location has been built and much of the print collection is being transferred to this new space. Inventory methods learned since 2012 have been used to go through the closed stacks collection before it is moved offsite.

**Catherine James** - University of Alabama School of Library and Information Studies

### *Trigger Warnings: To Label or Not to Label?*

What are trigger warnings and why are they an ethical dilemma for academic libraries? Those for trigger warnings argue they are a "responsible pedagogical practice that treats students with respect and minimizes harm," while those against trigger warnings argue academic freedom is jeopardized by trying to cater to all potential emotional triggers.





# POSTER SESSIONS

## Wednesday

POSTERS  
WED

This presentation categorizes trigger warnings as an emerging ethical dilemma in academic libraries; indeed, in 2015, American University's library received student requests to flag books on the shelf for triggering content. To label or not to label is the ethical dilemma facing academic libraries. What is the greater good: protecting students from triggering traumatic material or strongly defending freedom from censorship? In academic libraries, stakeholders in this debate include current and future students; university administration and faculty; library administration, faculty, and staff; professional organizations; and vendors. According to the ACRL, academic libraries should not label materials with trigger warnings. However, this presentation proposes an ethical resolution whereby trigger warnings can be used in the academic library, based upon reality, student autonomy, and existing classification schemes. Finally, this presentation argues that trigger warnings in the academic library should be viewed through the lens of content, context, and mutual obligation to arrive at the most beneficial outcome for all concerned.

**Kimberly S Westbrooks, Charcie Pettway Vann, and Paula Barnett-Ellis** - Jacksonville State University, Houston Cole Library

### ***Starting from Scratch: Houston Cole Library's Inaugural Tailgate Open House***

The Houston Cole Library welcomed Jacksonville State University students, faculty, staff and the greater community to the new academic year by hosting its inaugural Tailgate Open House Thursday, September 15, 2016. Students were informed of the upcoming celebration by bookmarks, posters, and social media. A collaborative planning committee consisted of librarians and Paraprofessionals. Events took place both inside and outside the Library. Marching band members played in front of the Library while dance line members performed. Lunch and door prizes were provided thanks to the generosity of the Friends of the Library and other donors.

The event attracted over 200 people. Led by Library staff and JSU Ambassadors, 110 students completed a library tour in small groups. The Reference Desk, Instruction Lab, The Alabama Gallery, student computer lab and the Education floor's planned children's reading room were highlighted. Survey results included appreciation for tailgate activities and revealed many first-time Library visitors. Ae counts showed a substantial increase in traffic compared to the number of people entering the Library the previous Thursday. Both were seen as an indicator of success. An evaluation meeting held on September 30, 2016 discussed the positives and negatives of Tailgate Open House 2016 and started the planning for 2017.

POSTERS  
THUR

# POSTER SESSIONS

## Thursday



Thursday, April 20, 8:00-9:30 am

Q & A from 8:30 am - 9:30 am

Poster Session #2

**Kelsea Whaley and Steven Yates**, *University of Alabama School of Library and Information Studies*

### **How to MAKE a Makerspace Meet Your Goals**

Makerspaces have entered libraries to promote the goals of innovation, collaboration, learning, design, and exploration. Public, academic, and school libraries sometimes encounter their libraries' physical spaces to be barriers in meeting these goals. In order for makerspaces to be as successful as possible and ideally promote these values, libraries must thoughtfully engage with their goals and how to best meet those goals in the physical space. Building on Barniskis (2016), this look at makerspaces encourages libraries to think of ways to "recalibrate their message from 'keep out' to 'come in.'" Poster visitors will see the latest in makerspace design research while having the opportunity to think through design aspects of their own makerspaces in a short activity that is both interactive and thought-provoking.

**Tracy B Hinton**, *Tuscaloosa County Schools*

### **An Exploratory Study of a Robotics Educational Platform on STEM Career Interests in Middle School Students**

As we explore ways to support 21st century STEM learning, middle school teachers must seek creative, innovative methods to integrate technology into the curriculum. Based on the popularity of Lego toys, Lego Education has developed various robotics kits, which are effective tools to learn about computer programming and basic engineering concepts. In the middle school classroom, students are more excited and engaged as they design and program interactive robots.

In this poster session, educators will learn about the positive effects of a robotics platform on the attitudes and interests of middle school students toward STEM-based majors and careers. A structured, hands-on robotics educational platform can be a worthwhile activity that encourages collaboration and enhances problem-solving skills. Based on a recent classroom study, the researcher discovered that these activities inspired a love for science, technology, engineering, and/or math that will hopefully develop an increased interest in STEM-based college degree programs and careers.

**Matthew K Smith, Jolyn Fenton and Heather Lawley**, *University of Alabama School of Library Information Science and Brookwood Elementary School*

### **17 Ways Your School Increase Rigor in 2017**

Rigor is an evolving event that begins in the classroom that can be fully encompass in the final level at the library. Teachers find that the ability to facilitate with students comes with great ease when well develop collaborative lessons in the library are incorporated with the curriculum. These approaches allows students to pull upon prior knowledge and build new ideas that provide a more global experience for them and the outside world as what is created will be useful to others. We would like to show teachers and libraries some basic and more advanced concepts of how libraries can be the bridge to the final level. It is 2017 and we would like to share 17 ways to accomplish this.



# POSTER SESSION

## Thursday

POSTERS  
THUR

Thursday, April 20, 10:00-11:30 am  
Q & A from 10:30 am - 11:30 am  
*Poster Session #3*

*Todd Shipman, Auburn University Libraries*

### ***Library Workshops for Faculty Preparing for Promotion and Tenure Reviews***

Faculty who are gathering materials in preparation for a third year, tenure or promotion review may often contact their subject librarians or ILL to get publications or specific data about selected journals, including impact factors, acceptance rates, etc. In light of this, two librarians at Auburn University designed and presented a brief workshop in 2016 on several occasions to address these common questions. Topics presented in the workshop included a review of document delivery services along with resources for information on journal rankings and impact factors, article citation data, journal acceptance rates, Cabell's directory, Ulrichsweb, and the university's institutional repository. Seven workshops were scheduled for the fall semester 2016 on days and at times that are typically best for teaching faculty. To gather data, an anonymous voluntary online survey was designed for the participants to complete after attending a workshop. The survey data provides information about the participants' intended reasons for attending,

their subsequent level of confidence in using the resources and services presented, and which service or resource was the most important topic to them. These data were used by the presenters for consideration concerning changes to workshop planning and content along with how information about library resources and services for faculty may be presented to new faculty by other means or during other campus events. This poster will present information about the development of the workshop through current consideration for future workshops in light of observations and the survey data collected.

*Dena L. Luce, President, ALLA Scholarship Board*

### ***ALLA Scholarship Opportunities***

This will be a simple presentation of the scholarship opportunities available from ALLA and how to apply.

*Jia He-Marx Library, University of South Alabama*

### ***Promoting Library Services to the International Students at the University of South Alabama***

With the globalization of education, international students have increasingly become a large population group at the University of South Alabama. Also, because of the multicultural nature of society, libraries world-wide need to provide services, programs, and collections to assist these users. Therefore, librarians need to reach this population to show them the resources available at the library to assist them with their education and research goals. In this poster session, the presenter will show you how the Marx Library is reaching out to international students at the University of South Alabama to promote library services and programs.

## *Be Entertained in Montgomery's Entertainment District*

Check your registration bag for discounts from some of these establishments!

- ◇ Dreamland Bar-B-Que
- ◇ Chris's Hotdogs
- ◇ Alley BAR
- ◇ NYC Gyros—10% off purchase with Convention Badge
- ◇ Sa Za Serious Italian Food
- ◇ Railyard Brewing Co
- ◇ Wintzell's Oyster House
- ◇ Irish Bred Pub
- ◇ Cucos
- ◇ Savanna Café
- ◇ D'Road Downtown



**2017 ALLA CONVENTION SPECIAL**  
Central Restaurant—located in the Alley across from the Renaissance—is offering **50% OFF a bottle of wine.**  
Simply display Convention Badge at time of purchase.

## *Enter to Win!*

### **Convention Door Prizes**

Attendees are automatically entered in the drawing at registration check-in!

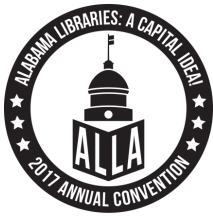
### **ALLA Scholarship Fund Door Prizes**

Attendees can purchase chances to participate in this drawing.

**Visit the Door Prize table in the Exhibit Hall to see the possible prizes you could win!**

Both Door Prize drawings will be held in Exhibit Hall B. The Convention Door Prize drawing will be held on Wednesday and Thursday mornings, and the ALLA Scholarship Fund Door Prize drawing will take place on Wednesday and Thursday afternoons.





# DETAILED SCHEDULE OF EVENTS

Tues

*Tuesday, April 18, 2017*

12:00 pm - 4:00 pm

*Pre-Conference 1*

Alabama Two Year College Library Association  
Luncheon & Business Meeting (ATYCLA)  
Montgomery 6

{Ticketed Event}

**Presenter:** Michelle Wimbish, Southern Union State Community College

Business meeting and luncheon for the Alabama Two Year College Library Association (ATYCLA). The ATYCLA Officers will oversee the business conducted during this session.

12:30 pm - 4:30 pm

*Pre-Conference 2*

Thinking Forward: Planning for Digital  
Preservation (TSSRT)  
Montgomery 7

{Ticketed Event}

**Presenters:**

Jennifer Taylor, Samford University Library  
Meredith McDonough, Alabama Dept. of Archives  
and History  
Susanna Leberman, Archivist

If digital content is going to be retained, some form of long-term management is required to maintain accessibility. This preconference is for aspiring digital preservation practitioners.

*Tuesday, April 18, 2017*

6:00 pm - 8:00 pm

*Welcome Reception*

Renaissance Hotel & Spa - Pool Deck  
{Ticketed Event}

The 2017 Alabama Library Association Convention welcomes you! Enjoy delicious food while reconnecting with library friends from across the state!

After the evening events  
throughout the Convention,  
relax in the After-Hours  
Librarian Lounge

*Hospitality Suite 1027  
10th Floor*

Wed

# DETAILED SCHEDULE

## Wednesday



**7:30 am - 8:30 am**

**Continental Breakfast**  
*Exhibit Hall B*

Join convention attendees and vendors for breakfast and coffee before an exciting day of events!

**7:30 am - 8:50 am**

**College, Universities, and Special Libraries (CUS)  
Annual Business Meeting**  
*Riverview 3*

{Ticketed Event}

**Presenter:** *Dr. Chris Shaffer, Dean of Library Services at Troy University*

Please join us for the CUS annual business meeting! Our guest speaker will be Dr. Chris Shaffer of Troy University. Dr. Shaffer will present "Small Grants that Lead to Creative Programming and Outreach."

**8:00 am - 8:50 am**

**Inspiring Inquiry: First Steps to Student Questioning**  
*Riverview 2*

**Presenter:** *Jennifer Keating, Britannica Digital Learning*

In this session, discover tools that encourage students to dig deeper, think critically, develop reasoning skills, and ask essential questions.

In this session, discover tools that encourage students to dig deeper, think critically, develop reasoning skills, and ask essential questions. Learn strategies for students to use when they reach a fork in the road, or a point of difficulty in their questioning, which allow them to take ownership of the direction of their learning. Let lifelong learning begin with the skills you teach!

**The Virtually "Virtual Librarian": Creativity, Technology, and the User Community**  
*Riverview 4*

**Presenters:**

**Shane Hand**, *Mississippi College*

**Ben VanHorn**, *Mississippi College*

A demonstration for public and academic librarians on creating a virtual library experience with a limited budget that is both persistently online and mediated by a reference librarian. A creative way to employ online media beyond Facebook and Twitter. For libraries looking toward the future and using technology to enhance community engagement, this is a low-cost, easy to implement method designed to connect patrons with their library's resources.

**All About Serials: The Business and Best Practices**  
*Riverview 5*

**Presenters:** *Mary Sue Hoyle, Vice President of EBSCO Subscription Services Division*

**Jodi Upton**, *MLS, EBSCO Account Services Manager, Southeastern US*

This program will focus on serials - magazines and journals, print and electronic, individual titles and packages.



# DETAILED SCHEDULE

## Wednesday



The session will feature aspects of collection development and collection management from selection to renewals, format changes and to ultimately in some cases, non-renewal. The session will also address the external facing business aspects of serials purchasing. Topics will include how serials vendors are compensated, service charge is calculated and points to consider when issuing a bid. Service agreements and contracts and suggestions for a successful library vendor relationship will be addressed.

### **BREAKOUT of Your Programming Rut: Escape Rooms at Your Library** *Riverview 6*

**Presenters:** *Abigail Hubbard, Head of Young Adult Services, Public Library of Anniston - Calhoun County*  
*Shane Spears, Public Library of Anniston - Calhoun County*

This panel will explain how to create and run both original and premade escape rooms at your library and will discuss the available tools for running a successful escape room.

### **What's New at OCLC?** *Riverview 7*

**Presenters:**  
*Gerry Davies, Library Services Consultant, OCLC*  
*Meryl Cinnamon, Member Relations Liaison, OCLC*

This presentation will provide you with an update on OCLC products and services and an overview of the many resources and learning opportunities available to the library community through WebJunction.

### **Six Ways to Bring Language Learning to Life @ Your Library** *Riverview 8*

**Presenter:** *Nancy Klasterka, Adult Fiction Library Specialist, Hoover Public Library*

Teaching yourself a foreign language can be a lonely experience! Go beyond providing self-instruction options by offering your patrons opportunities to interact and have fun using a new language. This session will explore six engaging foreign language programs for patrons of all ages and libraries with any budget.

### **8:00 am - 9:30 am**

### **Active Shooter: An Overview** *Riverview 1*

**Presenter:** *Roger Humber, Special Agent, Alabama Law Enforcement Agency & Full time Adjunct, Kaplan University*

Over the last decade or so, the term "active shooter" has become part of our vocabulary. This presentation draws from several resources, and is designed to provide a brief introduction to "active shooters," and preparation for such an eventuality.

### **9:00 am - 10:00 am**

### **Exhibits & Refreshment Break Convention Door Prize Drawing** *Exhibit Hall B*

Gather in the Exhibit Hall and enjoy free coffee and refreshments, talk with other attendees, connect with over 50 exhibitors, and relax in the Librarian Lounge.

Wed

# DETAILED SCHEDULE

## Wednesday



**10 am - 12:00 pm**

**Opening Session**  
*Alabama Ballroom AB*

Keynote Presenter and best-selling author Steve Berry will officially launch the 2017 Convention. Steve will share his passionate commitment for libraries and historic preservation along with providing insight into his writings and novels. Immediately after the Opening Session, Steve will be signing books at the book signing table in the Alabama AB Ballroom. You can bring your personal copies or purchase them at the Books-A-Million table which will also be set-up in the Ballroom.

**12:00 pm - 1:30 pm**

**Author Awards Program**  
*Alabama Ballroom CD*

{Ticketed Event}

The Author Awards Committee will be presenting the annual awards to the following recipients:

- ◆ **Watt Key** - Juvenile Award, *Terror at Bottle Creek*
- ◆ **Ash Parsons** - Young Adult Award, *Still Waters*
- ◆ **Kim Cross** - Nonfiction Award, *What Stands In a Storm*
- ◆ **Yaa Gyasi** - Fiction Award, *Homegoing: A Novel*

Additionally, Alabama Writers' Forum Executive Director Ms. Jeanie Thompson will speak about the important role Alabama authors play in modern literature.

**1:00 pm - 3:30 pm**

**Textbook Affordability and Its Implications:**

**A Publisher's Perspective**

*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor \*Non-Hotel Guest Convention Attendees - Please*

*note that ALLA Convention provided Wi-Fi is not available in this room\**

**Presenter: Mark F. Berrafato**, Enterprise Account Manager, Wiley

With the cost of higher education in the spotlight, it seems everyone has an opinion on how to begin to control spiraling costs for students. There also appears to be quite a bit of misinformation and misunderstanding about the role of learning materials in this equation, starting with cost, and quickly spreading to perceived value and how these materials lead to student success. We also know that this discussion is being brought into the campus libraries to see what role they can play in contributing to a solution. This session will be a discussion of the issues, challenges and opportunities resulting from textbook affordability initiatives popping up across the country, and how Wiley is addressing them. We'll present solutions that Wiley is developing and rolling out, as well as some case studies to illustrate how and what we are doing. We'll discuss our digital transformation (print-to-e-books), Digital Learning Solutions (online homework management systems), as well as our O.E.R. solutions and Inclusive Access and licensing initiatives.





Wed

# DETAILED SCHEDULE

## Wednesday



2:00 pm–2:50 pm (Continued)

**1,000 Books Before Kindergarten and ALA Babies Need Words**  
Riverview 3

**Presenter:** Tina Nolen, Library Director, Ashland City Library

Thinking of extending early literacy learning into the homes in your community? 1,000 Books Before Kindergarten initiatives are a great way to give families the tools they need to prepare their children for later reading success. Babies Need Words from ALA is another great tool for our libraries to help bridge the 30 million word gap by providing parents with proven ways to build their children's literacy skills.

**Taking Liaison Librarianship to the Next Level: Creating a For Credit Course**  
Riverview 4

**Presenters:**  
Victoria Baker, Athens State University  
Jennifer Wolfe, Athens State University

The purpose of this presentation is to detail the information literacy course creation process from conception to implementation. We will discuss how to create faculty buy-in for your course, time-line expectations, assessment, successes and inevitable pitfalls.

**Title IX and the Academic Library: What's the Connection and Why Should I Care?**  
Riverview 5

**Presenter:** Eric A. Kidwell, Professor/Director of the Library and Title IX Coordinator, Huntingdon College

Title IX mandates that schools receiving federal funds must provide an environment that does not discriminate on the basis of sex/gender. So, what does all of this have to do with libraries? It is important that librarians and other library workers see themselves within their institution's broader Title IX compliance. Because Title IX applies to all areas of the college or university (and K-12), we need to understand not only our reporting obligations as employees, but also how institutional policies on sex/gender discrimination can further impact the positions we hold, our library operations, and the services we provide. We should also embrace the opportunities this can present to the library for assisting our institutions in meeting their Title IX obligations.

**Reading and Racing: Community Reads at Your Library**  
Riverview 6

**Presenter:** Laura Pitts, Library Director, Scottsboro Public Library, Young Adult Round Table (YASRT) and Alabama Author Awards Committee

Getting your library involved in a community read project can seem overwhelming. However, the right book, partnerships and directions can make hosting a community read a very doable thing for your library.



# DETAILED SCHEDULE

## Wednesday

Wed

Learn about how to partner community reads through grant awards, local community partners and your local school system. Also learn how to implement a classroom literacy kit that provides teachers in local school systems with all of the things they need to bring a children's community read book to life.

### **ADPNet: Making Digital Preservation Cheaper and Easier for Your Institution** Riverview 7

The Alabama Digital Preservation Network (ADPNet: <http://adpn.org/>) marked its 10th anniversary last year. Started in 2006-2007, the LOCKSS-based, community-owned digital preservation (DP) network successfully met a number of challenges in its first decade and has emerged as an affordable solution for academic and public libraries alike. Representatives from two ADPNet member institutions—an academic and a public library—will give an update on the network's new membership model, which is designed to make ADPNet even more affordable for small to mid-range institutions. Among other things, the new membership model includes lower storage fees and a \$6,000 hardware subsidy program for new members. We expect that the session will be of interest to libraries and other cultural heritage institutions that are looking for cost-effective ways to preserve their digital collections while benefiting from the shared expertise that is available in a community-based network.

### **Special Libraries and Librarians in Alabama** Riverview 8

#### **Presenters:**

**Alissa Matheny Helms**, Metadata Specialist,  
University of Alabama Libraries

**Rebecca McGalliard**, Law Librarian, Balch & Bingham  
LLP

**Paula Webb**, Reference and Electronic Resources/  
Government Documents Librarian, University of  
South Alabama

**James Gilbreath**, Research and Instructional Services  
Librarian, University of Alabama Libraries

The term "special library" was conceived as a placeholder designation for libraries that are not public, in schools, or academic. After more than 100 years, the name remains and special libraries are still most easily described by what they are not. This session explores the nature and history of special libraries and librarianship, and asks: are there common traits or unifying functions among special libraries or librarians? Presenters will discuss their experiences with special librarianship in Alabama and what makes special libraries unique.

#### **2:00 pm - 3:00 pm**

#### **Author Book Signing**

Exhibit Hall B

Authors from the Authors Award Luncheon will be signing copies of their books in the Exhibit Hall.

Attendees may bring personal book copies or purchase titles from the Books-A-Million Booth.

Wed

# DETAILED SCHEDULE

## Wednesday



2:00 pm - 3:00 pm

**Refreshment Break & ALLA Scholarship Fund Prize Drawing**  
*Exhibit Hall B*

After visiting with the authors, enjoy refreshments and purchase a ticket (or several!) for a chance to win amazing prizes. All proceeds go towards the ALLA Scholarship Fund that provides monetary assistance to future or current library school students.

3:00 pm - 3:50 pm

**Needs Assessment for Information Literacy Programs**  
*Riverview 1*

**Presenter: Daniel Wilson**, *Library Director, South University, Montgomery*

Needs assessment is a gap-analysis method for evaluating a program and its success or potential at fulfilling desired performance. This session will address how to examine on-going information literacy programs from a needs assessment perspective. The presenter will field discussion on measuring on-going programs' performance and will present methods for involving stakeholders, identifying performance gaps, establishing measurable performance goals, and planning a path toward continued assessment.

**A Doctor in the House: Exploring Doctoral Programs for Working Librarians**  
*Riverview 2*

**Presenters:**  
**Dr. Julia Everett**, *Northeast Alabama Community College*  
**Clare King**, *Jefferson State Community College*  
**Jessica Ross**, *Washington County Public Library*  
**Dr. Wendy Stephens**, *Jacksonville State University / (Buckhorn High School)*

Four librarians will discuss their experiences pursuing doctoral degrees while continuing their full-time employment as librarians. The panel includes academic, public, and school librarians who have completed or are working toward PhD and EdD degrees in librarianship, instructional technology, information science, and higher education administration. Audience participation is encouraged, so bring any questions you might have. This should be incredibly informative for anyone who has considered the possibility of doctoral education. This program is brought to you by the ALLA Education Committee.

**College, University, and Special Libraries (CUS) Annual Research Awards**  
*Riverview 3*

**Moderator: James Gilbreath**, *Research & Instructional Services Librarian, University of Alabama Libraries, CUS Chair-Elect*

Winners of the 2016-2017 CUS Research Awards will present their research/papers.



# DETAILED SCHEDULE

## Wednesday

Wed

### Planning, Promoting and Implementing a NEA Big Read Program Riverview 4

**Presenters:**

**Alyssa Martin**, Instruction/Reference Librarian, Troy University Rosa Parks Library, Troy University Montgomery Campus

**Karen Preuss**, Assistant Library Director, Montgomery City-County Public Library

**Amy Smith**, Reference/Information Literacy Librarian, Trenholm State Community College

In May 2016, Troy University received a \$16,600 grant from the National Endowment for the Humanities to host a NEA Big Read program. Troy University partnered with Trenholm State Community College, Montgomery City-County Public Library and the Alabama Book Festival. During this presentation, librarians at Troy University, Trenholm, and Montgomery Public will discuss how they worked together to plan, promote and implement the NEA Big Read and give tips for a successful programming experience. The NEA Big Read activities started in March of 2017 and will conclude at the 2017 Alabama Book Festival. As part of the NEA Big Read program, Tayari Jones, author of *Silver Sparrow*, will speak at the 2017 ALLA Convention.

### Digital Swap Meet: Share Your Most Helpful Websites Riverview 5

**Presenters:**

**Jon Darby**, Head Librarian, Governors Square Branch Library, Montgomery City-County Public Library

**Suzanne Horton**, Head of Reference, Montgomery City-County Public Library

Many of the most helpful websites and tips for day to day reference work are sites we have stumbled on by accident. The hosts will share some of their favorites (e.g. What's Next, TinEye, Soldier/Sailor Database, etc.) and encourage others to do so as well.

### Bringing the Bicentennial to You Riverview 6

**Presenters:**

**Mary Anne Ellis**, Librarian, Southern History Department, Birmingham Public Library

**Laura M. Gentry**, Librarian, Southern History Department, Birmingham Public Library

**Mary Beth Newbill**, Department Head, Southern History and Government Documents Departments, Birmingham Public Library

What is your library doing to celebrate Alabama's bicentennial? Birmingham Public Library's Southern History Department has created both a physical and digital exhibit, *Sweet Home: Alabama's History in Maps*. This exhibit will educate and entertain your patrons with the story of Alabama from discovery to the present using maps from its renowned cartography collection. The best part is that this exhibit is available to travel to your library and your community!



Wed

# DETAILED SCHEDULE

## Wednesday



3:00 pm - 3:50 pm (Continued)

**Instant Messaging: Reconnecting With Users to Promote Access and Library Services**  
*Riverview 7*

**Presenter: Michael L. Porter**, *Web Services Librarian, Lawson State Community College*

Instant Messaging (IM) is a technology that has been around for a while. However, IM still remains one of the most reliable methods for interacting directly with library users via the Web. This presentation will introduce participants to a free, universal IM platform that can be integrated into any library environment, regardless of size with no special software or hardware or staffing requirements. Participants will learn: how to monitor users in real time, how to proactively engage users using triggers, how to customize IM widgets to compliment your website, how to create "preset" responses, how to create teams and departments, how to create aliases, how to create IM widgets for multiple websites and how to create custom branded widgets for marketing purposes.

**Caucusing with Your Colleagues: Sharing Ideas to Create Effective Outreach Strategies**  
*Riverview 8*

**Presenters:**

**Jennifer Pate**, *Reference and Instruction Librarian, University of Alabama*

**Karlie Johnson**, *History, Anthropology, and Geography Librarian, Jacksonville State University*

**James Gilbreath**, *Reference and Instruction Librarian, University of Alabama*

**Alex Boucher**, *Reference and Instruction Librarian, University of Alabama*

At The University of Alabama, librarians from Gorgas Information Services (GIS) pursue a wide variety of outreach activities in order to reduce library anxiety and promote the services that the libraries have to offer. Among other things, GIS librarians collaborate with Student Support Services, provide weekly on-site research help and workshops at an on-campus residential community via the Gorgas Library at Ridgecrest program, and offer "satellite reference" help at meeting spaces around campus. Although these programs are unique in scope and purpose, GIS librarians have discovered that collaboration on fundamental outreach strategies is key to the success of individual programs. To that end, librarians in GIS have instituted a monthly outreach meeting in order to discuss outreach strategies, brainstorm new ideas, and share their experiences - both positive and negative. In this panel, we will discuss the evolution of this idea, what we've learned from the process, and talk about how this sort of formalized collaboration can be easily transferable and applicable to other areas of academic librarianship.



# DETAILED SCHEDULE

## Wednesday

Wed

### Adult & Senior Programming Ideas *Riverview 1*

**Presenter:** *Alisa McLeod, Consultant, Alabama Public Library Service*

A quick look at our adults and older adults generation and what unique programming ideas are at our disposal to keep them involved.

### Your Library is Human *Riverview 2*

**Presenter:** *Chris Warren, Director, Auburn Public Library*

When the Auburn Public Library embarked on a strategic planning initiative in 2016, one of the guiding principles of the process was "People Always Come First." This simple idea has helped inform and transform the library's policies, procedures, programs, and collections, and as a result, the library has been able to build new partnerships, reach new audiences, and expand its positive impact on the community. Content is appropriate for staff from all kinds of libraries.

### Beta Phi Mu - Beta Kappa Chapter Annual Business Meeting *Riverview 3*

**Presenter:** *James Gilbreath, Research & Instructional Services Librarian, University of Alabama*

Please join us for the annual Beta Phi Mu - Beta Kappa chapter business meeting and new member initiation. All Beta Phi Mu members are welcome and encouraged to attend!

### How to Become Part of Alabama Mosaic *Riverview 4*

**Presenters:**  
*Midge Coates, Auburn University Libraries*  
*Justin Rudder, Alabama Department of Archives and History*

Alabama Mosaic is a collaborative digital collection of Alabama-related cultural heritage materials. There are currently 38 institutions around the state participating in Alabama Mosaic, but we are always looking for new partners. In this session, Midge Coates (Auburn University) and Justin Rudder (Alabama Department of Archives and History) will highlight the collections of some recent new contributors and discuss the steps involved in creating your own digital collection for Alabama Mosaic.

### Straight from the Horse's Mouth: Explore Past Events with Firsthand Accounts *Riverview 6*

**Presenter:** Jennifer Keating, Sr. Professional Development Specialist, Britannica Digital Learning  
Dig deep into history's greatest events by exploring Britannica's wide variety of primary source documents. Learn how primary sources make history come alive for K-12 students and help them to make connections to past figures, events, and time periods. We'll discover text, images, audio, and video content, paired with practical strategies, to engage students in critical thinking. Come along for the ride!

Wed

# DETAILED SCHEDULE

## Wednesday



4:00 pm–4:50 pm

### **Getting an Edge in the Digital Age** *Riverview 7*

**Presenter:** *Brett Beasley, Program Manager, Edge, Urban Libraries Council*

Assess. Plan. Implement. Communicate. These are the four steps of Edge. Edge is a nationally recognized management tool, created in partnership with the Bill and Melinda Gates Foundation. How do the four steps work?

- 1) Libraries use Edge to assess technology access and how it is used to meet community priorities.
- 2) Libraries use Edge to plan the improvements needed, creating an Action Plan.
- 3) Libraries use Edge to implement changes and improvements by using Edge Resources.
- 4) Libraries use Edge to communicate with their local governments, boards, and various stakeholders.

In 2016, 2,100 libraries had access to Edge. Join other libraries across North America and begin getting an Edge in the digital age!

### **Digital Magazines in Academia** *Riverview 8*

**Presenters:**  
*Nancy Colyar, Library Director, Birmingham Southern College*

*Mary Sue Hoyle, Vice President, EBSCO Subscription Services Division*

This session will focus on how digital magazines are gaining popularity with in academic settings. There will be a case study that demonstrates how academic institutions are using digital magazines and what they considered when looking for a digital magazine service.

5:00 pm - 7:00 pm

### **Public Officials Reception** *Alabama Ballroom E*

**{Ticketed Event} - Tickets available at the door**

To express gratitude to Alabama leaders, the Alabama Library Association is hosting a social reception in their honor as part of the 2017 Convention. You do not want to miss out on chance to mingle with government leaders. Your ticket will provide you with unlimited heavy hors d'oeuvre and one free adult beverage.

6:00 pm - 8:00 pm

### **University of Alabama School of Library & Information Studies (SLIS)** *Renaissance Exchange*

Join other alumni in reconnecting and reminiscing while enjoying refreshments and beverages. The Exchange is the hotel bar on the 2nd Floor; adjacent to The House restaurant



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THUR

# DETAILED SCHEDULE

## Thursday



### 7:00 am - 9:00 am

*Youth Services Breakfast (CSLD, YASRT, and ASLA)*  
*Riverview 1*

**Moderator:** *Wendy Stephens, Jacksonville State University*

The Alabama School Library Association, the Children's Services Division, and Young Adult Library Services Round Table invite all librarians serving young people to an early breakfast to share ideas and innovations.

### 7:30 am - 8:30 am

**Continental Breakfast**  
*Exhibit Hall B*

Join convention attendees and vendors for breakfast and coffee before an exciting day of events!

### 8:00 am - 8:50

**TSSRT Business Meeting**  
*Riverview 2*

**Moderator:** *Beth Ashmore, Samford University*

The Technical Services & Systems Roundtable is open to members and anyone interested in technical services and systems issues. We will be discussing topics for future presentations and roundtable activities.

**Genealogy in the Heart of Dixie: Help Your Patrons Get the Most from Ancestry Library Edition**  
*Riverview 3*

**Presenter:** *William Forsyth, ProQuest*  
**Presenter:** *Alex Perry, Alabama Public Library Service*

This session offers pin-point training for librarians that includes how to find and use federal and Alabama state records in Ancestry Library Edition, along with valuable search tips, key differences between the home and library editions, training resources for your staff and patrons, K12 lesson plans, and much more.

**Public Libraries: Anchors in Community "Infostructures"**  
*Riverview 4*

**Presenter:** *Jessica Ross, Washington County Public Library*

Public libraries are already a hub of information and technology in most communities and could offer a model solution for the void of an integrated information infrastructure, or infostructure, in rural areas. Find out how public libraries can take on a new role as the leading "anchor" institution for local communications and open avenues of information sharing between people and organizations to improve overall infostructure in the community!





# DETAILED SCHEDULE

## Thursday

THUR

### New Solutions to Grow your Circulation & Programming Riverview 5

**Presenters:**

**Tito Vazquez**, *Bibliotheca + 3M*  
**Scott Hackstadt**, *Bibliotheca + 3M*

Learn about new solutions to reach and connect with your patrons that can help drive circulation and program attendance at your library. We'll discuss unique ways to provide a connection between your library and your users, both inside and outside the library walls, encourage user/patron interaction, and expand your reach and role in the community.

\*\* coffee and breakfast snacks provided \*\*

### CUS/AACRL Best Practices #1: Assessment Learn LibWizard Lite Riverview 7

**Presenters:**

**Kara Van Abel**, *University of Alabama at Birmingham*  
**Dorothy Ogdon**, *University of Alabama at Birmingham*

Looking for an alternative to Survey Monkey? Tired of Google Forms? Learn what features LibWizard Lite has to offer and consolidate your workflow. During this session, participants will learn about survey tools included in LibWizard Lite, part of the LibApps platform from SpringShare. This session will be the most beneficial for librarians who are already using LibApps and have access to LibWizard Lite.

### Circulating Technology Riverview 8

**Presenters:**

**Carrie Steinmehl**, *Technology Coordinator, Hoover Public Library, PLD Chair-Elect, Chair of Author Awards Committee*

**Theresa Davis**, *Fiction Coordinator, Hoover Public Library*

The Hoover Public Library began circulating laptops over 10 years ago. Since then, the library has added Nooks, mobile hotSpots, tablets and Roku Sticks to its circulating collection. Learn how the library determined what technology to circulate, the policies and procedures to ensure the successful return of these items and how the public has responded to these circulating items.

### Learning How to Drive a Mouse on the AVL Riverview Board Room

**Presenter: David Burrow**, *Burrow Library Services Representative*

Teaching a simplistic way to navigate a database for K-3 early learners can be difficult. PebbleGo is a top choice for young learners just starting down the road of research. It introduces early learners to databases (Animals, Science, Social Studies, and Biographies) and research concepts with easy-to-use search tools. This workshop will demonstrate how a librarian can easily implement PebbleGo and/or advocate usage.

THUR

# DETAILED SCHEDULE

## Thursday



**9:00 am - 10:30 am**

### Poster Session #2 Exhibit Hall B

Check out all the "capital" ideas local libraries are creating during the Poster Session in the Exhibit Hall..

**9:00 am - 9:50 am**

**Collaborations - Building Bridges Between Public Schools & Public Libraries**  
*Hospitality Suite 1027 - Renaissance Hotel & Spa  
10th Floor \*Non-Hotel Guest Convention Attendees  
- Please note that ALLA Convention provided  
Wi-Fi is not available in this room\**

#### Presenters:

**LeeAnna Mills**, NBCT, Coordinator of Library Media Services, Tuscaloosa County School System (Alabama), Northside Middle School Librarian

**Sonya Jordan**, Mountain Brook High School Librarian

Join LeeAnna and Sonya, along with a guest panel of dynamic public and school librarians, for a fun and stress free event after the Youth Services Breakfast. Leave this session energized with loads of practical, easy to put into practice, collaboration ideas. Bring your public or school counterpart with you or come on your own - either is fine!

### Equal Justice Initiative Information Session Riverview 1

#### Presenters:

**Kiara Boone**, EJI Deputy Program Manager, Equal Justice Initiative

**John Dalton**, Staff Attorney at the Equal Justice Initiative, Equal Justice Initiative

The Equal Justice Initiative is a non-profit human rights organization that provides legal assistance to condemned prisoners, people wrongly convicted or unfairly sentenced, children in the criminal justice system, and the mentally ill and disabled facing imprisonment. In 2008, EJI launched a racial history project that aims to recast the eras of slavery, racial terror and Jim Crow segregation using public education materials to foster discussion and "change the narrative" by which Americans understand today's criminal justice crises. The session will explore all of EJI's program areas and information about the upcoming From Enslavement to Mass Incarceration Museum as well as the Memorial to Peace and Justice.

### Collaboration in Technical Services: Last But Not Least—Cataloging Quality Control Riverview 2

#### Presenters:

**Muriel Nero**, Head of Cataloging, University of South Alabama (TSSRT)

**Jia He**, Cataloging and E-Resources Librarian, University of South Alabama (TSSRT)

By definition, quality control means rules or policies are in place to make sure products meet a desired standard.



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## Thursday

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The Marx Library Cataloging Department uses a similar method of quality control to check all cataloged materials for errors. Performing quality control checks on cataloged materials provides assurance that students and faculty will have access to our materials to complete their coursework and research endeavors. This presentation will include what is checked in the ILS, OCLC, and the physical steps for processing books and media. This also includes checking the physical processing of books done by YBP.

**Collaboration at the College Level: Story Time in the Academic Library**  
Riverview 3

**Presenter:** *Sarah Kershaw, Learning Resource Library Director, Freed-Hardeman University*

Academic libraries are places for serious research and study and sometimes we get caught up in being the library and forget to work with other departments. The Education department and the Library at Freed-Hardeman University have found a Story Time program to be a beneficial collaborative effort for our community, library, and our students. Let me share with you why we have a Story Time program in the academic library and how we have developed it over time.

**Tag Team Tailgate**  
Riverview 4

**Presenters:**

*Nancy Noe, Reference and Instruction Librarian, Auburn University Libraries*

*Charlie Pettway Van, Psychology and General Reference Librarian, Houston Cole Library,*

*Jacksonville State University*

*Kimberly Westbrook, Business and Social Sciences Librarian, Houston Cole Library, Jacksonville State University*

*Paula Barnett-Ellis, Health and Sciences Librarian, Houston Cole Library, Jacksonville State University*

The Auburn University Libraries and the JSU Houston Cole Library invite you to a Tag Team Tailgate! Whether you are "starting from scratch," like the Jacksonville State Gamecocks, or have "earned your stripes" like the Auburn Tigers, you are invited to learn about academic library open houses, Tailgate style.

THUR

# DETAILED SCHEDULE

## Thursday



9:00 am - 9:50 am (continued)

**STEAM Learning at the Library**  
Riverview 5

**Presenters:**

**Melanie Carden**, Director, Leeds Public Library, YASRT (formerly host of the Makerspace at Emmet O'Neal Library)

**Kate Etheredge**, Young Adult Services Coordinator, North Shelby Library, YASRT

**Laura Pitts**, Director, Scottsboro Public Library, YASRT

STEAM (Science Technology Engineering Arts & Math) programming in the library helps develop interest in science and supports lifelong learning. This panel discussion will cover successes and challenges of starting STEAM-based programming whether you have no money or a huge budget. The program will also cover collection development in support of STEAM. **\*\*Participants will take part in hands-on demonstrations of popular tech.\*\***

**Gettin' R.A.D. (Really Awesome Data): Using the Public Library Data You Collect to Improve Library Impact**  
Riverview 6

**Presenters:**

**Gail Sheldon**, Library Consultant, Alabama Public Library Service

**Stephanie Taylor**, Library Consultant, Alabama Public Library Service

Public libraries are required to collect annual statistics so why not use the data you collect to your advantage? This presentation will discuss using Statistics with patron feedback and photos to tell your Library's story. We will also show attendees how to use free online software to make the data you have look attractive.

**CUS/AACRL Best Practices #2: Partnerships and Assessment (Three 15-minute sessions)**  
Riverview 7

**#1: Exploring Avenues of Undergraduate Research in Special Collections and Archives**

**Presenter: Greg Schmidt**, Special Collections and Archives Librarian, Auburn University

Auburn University Libraries Special Collections and Archives have endeavored over the past 10 years to both expand and diversify student research in our area. This 15 minute session will highlight our approaches to instruction, share examples of active learning exercises for various classes, and discuss the difficult balance between preservation and access of rare and fragile materials.



# DETAILED SCHEDULE

## Thursday

THUR

### #2 Discovering the Benefits of Partnerships

#### Presenters

**Eric A. Kidwell**, *Director of Houghton Library, Huntingdon College*

**Paige Crumbley**, *Access Services Librarian, Huntingdon College*

In fall 2016, the Huntingdon College Library partnered with the college's Communication Studies program to administer a student survey on library design, collections and services. This partnership resulted in a Special Topics class that had as its sole purpose the design and administration of a library survey, with students evaluating data and reporting back to the Library, which served as the "client" in the project. In this mini-session, the presenters will discuss the benefits of partnering outside the library on such a project and will share outcomes from both the survey and from meetings with the students who led the project.

### #3: Techniques for Teaching Students Critical Thinking

**Presenter: Toni Carter**, *Women's Studies Librarian & Instruction Coordinator, Auburn University*

Creating worksheets for instruction sessions that require students to think critically can be a challenge, especially when the librarian only has 50-minutes to introduce and discuss a concept. I will share strategies for developing in-class worksheets that require students to grapple with complex ideas, allowing for meaningful learning experiences despite time limitations beyond our control.

### Reference and Adult Services Roundtable (RASRT) Research Forum and Business Meeting

*Riverview 8*

#### Moderators:

**Dusty Folds**, *Reference and Instruction Librarian, Lawson State Community College*

**Daniel Wilson**, *Library Director, South University, Montgomery*

Members of RASRT will share their current research ideas and proposals. Audience participation is encouraged. A brief RASRT business meeting will follow the presentations/discussions.

### Developing Engineering Programs for Teens @ Your Library (YASRT)

*Riverview Board Room*

**Presenter: Lance Simpson**, *Learning Center Department Head, Birmingham Public Library*

As libraries continue to shift their focus in meeting our patrons' 21st-century learning needs, the demand for informal learning programs for teens continues to rise. Engineering (the E in STEM!) programs have become popular for libraries nationwide, and introduce teens to concepts, technologies, and a pathway to future careers to which these patrons otherwise may not have access. Not an engineer? Have no fear! We will talk about successful programs of this nature, and provide an introduction to technologies that easily can be incorporated into such programs. In addition, we will discuss budgets and funding sources, as well as resources and recommendations for curriculum development and implementation.



THUR

# DETAILED SCHEDULE

## Thursday



**9:00 am - 10:00 am**

### **Refreshment Break**

**ALLA Scholarship Fund Drawing**  
Exhibit Hall B

Gather in the Exhibit Hall and enjoy free coffee and refreshments, talk with other attendees, connect with over 50 exhibitors, and relax in the Librarian Lounge. Also, participate in the ALLA Scholarship Fund Drawing for a chance to win some really cool prizes and help raise money for current and future library school students.

**10:00 am - 10:50 am**

### **Transforming Your School Library Through Genrefication**

Hospitality Suite 1027 - Renaissance Hotel & Spa  
10th Floor \*Non-Hotel Guest Convention Attendees -  
Please note that ALLA Convention provided  
Wi-Fi is not available in this room\*

#### **Presenters:**

**Jessica Arnold**, Librarian, Hoover High School

**Crystal Camp**, Librarian, Hoover High School

**Karen King**, Library Media Specialist, Rocky Ridge Elementary

**Jennifer Powell**, Media Specialist, Tarrant High School

This presentation will offer unique perspectives on a library trend: genrefication. Presenters will share reasons to consider genrefying a school library, our unique systems of genre organization, as well as planning and implementation ideas for librarians to take the plunge into their own genrefication process for summative and formative assessment.

**EEOC: Learn What Not to Do for Supervisors**  
Riverview 1

#### **Presenter:**

**Felicia Howard**, EEOC Federal Investigator,  
Department of Defense

Supervisors/management: Learn about employee rights and how not to violate them from a federal government EEOC Specialist.

**TSSRT Technoforum: Library Mashups - Mapping Holdings Data from the NUC**

Riverview 2

**Presenter: Amanda Scott**, Cataloging Librarian,  
Auburn University Montgomery (TSSRT)

This presentation will explore the possibilities and limitations in using the holdings data in the National Union Catalog, Pre-1956 Imprints in conjunction with a mapping tool. Used with this kind of digital tool, the NUC's holdings data can be used to create a basic picture of the dissemination of works, expanding the use of this monumental series beyond its original purpose as a resource locator.

**Breaking Down Barriers: Integrating the Library Into the First-Year Experience**

Riverview 4

**Presenter: Phill Johnson**, Dean, Auburn University at Montgomery Library

Even though the Auburn University at Montgomery Learning Center initially relocated to space within the AUM Library in 2011, and the Academic Support Center relocated



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to the Library in 2012, true collaboration between the Library and these two vitally important departments did not fully occur until early 2015. This session will discuss the initiatives that began with the right mix of like-minded people that quickly resulted in a truly successful collaboration between the Learning Center, the Academic Success Center, and the Library.

### **Building a Successful Book Club**

Riverview 5

**Presenter: Matthew Layne**, *Young Adult Librarian, Emmet O'Neal Library (YASRT)*

Book clubs seem like a no-brainer for a library program, but what can you do to get teens engaged and coming back to a book club. With an eye on successes and failures, we will explore best practices for creating and maintaining a dynamic teen book club.

### **Full-STEM Ahead: Support k12 Curriculum with Your Alabama Virtual Library Gale Resources!**

Riverview 6

**Presenter: Stacey Knibloe**, *Senior Customer Education Specialist, Gale A Cengage Company*

With access to Alabama Virtual Library Gale resources like Kids InfoBits and Research in Context, Alabama libraries play an essential role in STEM development. Participants will learn how to fully navigate and incorporate AVL Gale Resources.

### **CUS/AACRL Best Practices #3: Embedded**

**Librarianship (Two sessions)**

Riverview 7

#### **#1: Partnering with Academic Support Programs to Promote Student Success Presenters:**

**Presenters:**

**Jennifer Pate**, *Research and Instructional Services Librarian, The University of Alabama*

**Erica England**, *Washington State University*

At the University of Alabama Libraries we have partnered with Student Support Services (SSS), a TRIO grant-funded program through the US Dept. of Education. This best practices session will focus on the mechanics of becoming embedded in various campus programs that support student success, from identifying programs, making contact with stakeholders, designing curriculum and outreach, and assessing efforts.

#### **#2: Uncovering Tuscaloosa's Historical Memory: Best Practices for Embedding in a Public History Class**

**Presenter: Alex Boucher**, *Research and Instructional Services Librarian, The University of Alabama*

In this lightning talk, I will detail some best practices for offering embedded library services in an undergraduate public history class by highlighting a case study at the University of Alabama.

THUR

# DETAILED SCHEDULE

## Thursday



10:00 am–10:50 am

### Telling Your Library's Story *Riverview 8*

**Presenter:** *Paula Laurita, Director, Athens-Limestone Public Library; ALLA Legislative Committee Chair*

Explore the essence of what your library represents to your community and determine what story you want to tell. How can you connect the community, elected officials, and other decision makers to your story? Go beyond numbers to an emotional connection to your library.

### Tech Savvy Booktalker *Riverview Board Room*

**Presenter:** *Nancy J. Keane, Ed.D., Rundlett Middle School, Concord, New Hampshire*

In this presentation, Dr. Keane, author of *The Tech Savvy Booktalker*, will demonstrate a variety of formats including pencasting, news reporting, animated stories, comics, and even the use of augmented reality. Become a tech savvy presenter yourself.

10:00 am - 11:30 am

### Library Instruction Assessment *Riverview 3*

#### Presenters:

*Delores Carlito, Associate Professor, Information Literacy Coordinator & Liaison to English, UAB Libraries/ Mervyn H. Sterne Library, (ALIRT Moderator)*  
*Dusty Folds, Reference & Instruction Librarian, Lawson State Community College*

When done right, instruction assessment can provide you with vital data. In this hands-on and collaborative session, discover what you should be measuring

10:00 am–11:30 pm

Poster Session #2  
*Exhibit Hall B*

10:00 am - 12:00 pm

### Public Library Division Tea *Alabama Ballroom AB*

{Ticketed Event}

**Speaker:** *Dr. Casey Middlebrooks, Spain Park High School*

#### Moderators:

*Carrie Steinmehl, Technology Coordinator, Hoover Public Library (Incoming Chair of PLD)*

*Gloria Repolesk, Head of Children's Department, Emmet O'Neal Library (Incoming Chair-Elect of PLD)*

The PLD Tea and Awards Ceremony will recognize the recipients of the Standards Awards for Public Libraries. **Dr. Casey Middlebrooks will be the keynote speaker.** Dr. Middlebrooks has spent over 20 years working in public and school libraries and currently serves on the Hoover City Council.

11:00 am - 11:50 am

**Storytelling and Reading Aloud to Build Literacy for Children ages 4-8**  
*Hospitality Suite 1027 - Renaissance Hotel & Spa 10th Floor \*Non-Hotel Guest Convention Attendees - Please note that ALLA Convention provided Wi-Fi is not available in this room\* (40 attendees max.)*

**Presenter:** *Brenda Pritchett, Storyteller & Educator*  
This interactive and participatory session will provide **guidance for using literacy components to enhance learning and attention for reading aloud.**



# DETAILED SCHEDULE

## Thursday

THUR

### EEOC: Learn What Not to Do for Employees Riverview 1

**Presenter:** *Felicia Howard, EEOC Federal Investigator, Department of Defense*

Employees: Learn about your rights and how not to violate federal government laws from an EEOC Specialist.

### Traveling Through Time with Ancestrylibrary.com Riverview 2

**Presenter:** *Wayne Roney, Library Assistant/ Genealogy Researcher, White Smith Memorial Library*

With 19 billion + records currently available via the Ancestry Library Edition, genealogical research can sometimes seem overwhelming. Learn ways to make things easier by "connecting the dots" and accessing often overlooked records.

### Foley Library Initiative: Home Away From Homeschool Riverview 4

**Presenter:** *John A. Jackson, Director, Foley Public Library*

The south Baldwin County region has over 300 homeschool families that utilize services at various libraries within Baldwin County to supplement their children's curriculum in the areas of science, math, **English, history, and related disciplines.** The Foley Public Library sought a means to amplify that curriculum through an LSTA grant that allowed the Library to purchase exciting materials that have BROUGHT FAMILIES to the library

to create art, perform science experiments, improve math skills, and explore the world of language and geology just to name a few. Cooperation between the library and members of the homeschool community was key to picking the right materials and promoting their use within the library. In the end the results are a win-win for local residents and for the library.

### Game Time: Crafting Teen Programs That Will Catch 'Em All Riverview 5

**Presenters:**

*Eric Cottingham, Library Assistant 3, Emmet O'Neal Library*

*Stephen Deloney, Librarian 1, Rufus A. Lewis Regional Branch, Montgomery City-County Library System*

*Daniel Tackett, Teen Services Librarian, Vestavia Hills Library in the Forest*

Join us as we present ways to incorporate gaming and pop culture into your events, decorations, and library life! Topics will range from games that have staying power (Minecraft/Roblox) to those that peak quickly (Pokemon Go). Regardless of your background, you can learn how to make your Teen Department awesome!

THUR

# DETAILED SCHEDULE

## Thursday



**The Best of Times, The Worst of Times...OR  
Managing a Library Construction Project**  
*Riverview 6*

**Presenter:** *Gail Sheldon, Library Consultant,  
Alabama Public Library Service*

Having an MLIS does not ensure that you know how to be a project manager for new library construction or major renovation. The ins and outs of the process can be unfamiliar and maintaining good relationships with your board, foundation, local officials, and the public can be difficult at best. Project management can quickly become overwhelming, especially if problems arise. This session is a primer for managing a building project while trying to do your "regular job" at the same time.

**CUS/AACRL Best Practices #4: Emerging Resources and Tools (Two 25-minute sessions)**  
*Riverview 7*

**#1: A "How-to" on Promoting Open Educational Resources**

**Presenters:**  
*John Upchurch, Head of Public Services,  
Jacksonville State University*  
*Kimberly Westbrooks, Business and Social Sciences  
Librarian, Jacksonville State University*  
*Hanrong Wang, Law, Military Science and Tech-  
nology Librarian, Jacksonville State University*

Discuss the rationale for and activities surrounding our introduction of open educational resources (OER) to the JSU community.

**#2: Beyond Bibliographies: Reference Management Tools for Class Assignments and Research Projects**

**Presenter:** *Melissa Green, Academic Technologies  
Instruction Librarian, University of Alabama  
Libraries*

Reference management tools, such as RefWorks, EndNote, Zotero, and Mendeley, make it easy to collect, use, share, and cite your research; and can be used to support information literacy instruction. This session will highlight reference/citation management tool features such as shared folders, comments, annotations, and custom output styles and how librarians and course instructors can incorporate them into class assignments and research projects

**Management 101: What You Missed in School**  
*Riverview 8*

**Presenter:** *Michelle Wimbish, Southern Union State  
Community College, Alabama Two-Year College  
Library Association, CUS, Multi-Cultural Roundtable*

You have completed library school and landed a job with supervisory responsibilities. What do you do? Learn basic skills to keep your department running smoothly and limit controversy.

**Depth of Knowledge (DOK) and the School Library**  
*Riverview Board Room*

**Presenter:** *Dede Coe, Education Specialist, Alabama  
Department of Education*

Depth of Knowledge, or DOK, is a way to think about content complexity, not content difficulty. Complexity is different from difficulty. School librarians must have an understanding of the different levels of DOK and how they can support more complex instruction from the school library.



# DETAILED SCHEDULE

## Thursday

THUR

12:00 pm - 2:00 pm

**President's Program**  
Alabama Ballroom CD  
{Ticketed Event}

Join other attendees to hear ALA President-Elect Jim Neal present on library leadership in an age of change, disruption, and chaos.

1:30 pm - 3:30 pm

**Rosa Parks Museum Tour**  
Troy University Montgomery—Rosa Parks Museum  
{Ticketed Event}

Meet at Registration and leave the Renaissance at 1:30 pm Tour starts at 2:00 pm and lasts approximately an hour and a half.

2:00 pm - 2:50 pm

**Exhibits & Refreshment Break**  
**ALLA Scholarship Fund Prize Drawing**  
Exhibit Hall B

Enjoy refreshments and purchase a ticket (or several!) for a chance to win amazing prizes. All proceeds go towards the ALLA Scholarship Fund that provides monetary assistance to future or current library school students.

3:00 pm - 3:50 pm

**Paraprofessional Round Table (PART)**  
**Business Meeting**

Hospitality Suite 1027 - Renaissance Hotel & Spa  
10th Floor \*Non-Hotel Guest Convention Attendees  
- Please note that ALLA Convention provided Wi-Fi is not available in this room\*

**Moderator: Laura Poe**

Join paraprofessionals from across the state to PARTake in the annual PART Business Meeting

**Serendipity in the Library**  
Riverview 1

**Presenters:**

**Jaroslav Szurek**, Chair, Cataloging and Metadata, Samford University Library; Chair, CUS Projects Comm.

**Carla Waddell**, Chair, Reference & Research Services, Samford University Library

The presentation highlights the role of serendipity in library research. The presenters will discuss the results of an online survey conducted in 2016 **Samford undergraduate students about the impact of serendipitous discoveries in student learning and include examples of how serendipity can be supported in both physical and digital environments.**



THUR

# DETAILED SCHEDULE

## Thursday



3:00 pm - 3:50 pm (Continued)

**YouTube® It: Creating Your Own YouTube® Channel**  
*Riverview 2*

**Presenters:**  
*Justin Banger, Children's Librarian,  
Hoover Public Library*  
*Katie Jane Morris, Outreach Librarian,  
Hoover Public Library*

Learn what we're still learning! Create a YouTube® channel to market your library services, promote early literacy, and capture special events.

**Reinventing Basic Library Instruction**  
*Riverview 3*

**Presenter:** *Anne Hudson, Research Services Librarian,  
University of Southern Mississippi*

One shot library instruction that is the equivalent of an introduction to the library can be boring for the instructor and students alike. Learn when and how to incorporate active learning strategies into your instruction sessions. Content is appropriate for professionals and paraprofessionals who provide library instruction for their patrons. Participants will receive a handout that they can share with other instructors at their home institutions.

**Filling the Void of Creativity: How an Academic Library Collaboration Facilitated Student Engagement**  
*Riverview 4*

**Presenters:**  
*Dr. Joy Bracewell, Athens State University*  
*Ms. Amber Skantz, Athens State University*  
*Ms. Jennifer Bravo, Athens State University*

This panel will discuss how a student-centered approach to user services led to an ongoing student club advised by two professionals in a collaborative interdepartmental effort. A partnership between the Writing Center and the Library led to the founding of the Write Club, a student organization that supports and assists students in all aspects of writing. The club provides space, time, and advising support for students to write, learn about writing, and connect with community members and professionals in the field. It filled a creative void for its founding member and generated a forum for research, writing, and student engagement in and with the library.

**Discovering Historical Information in Government Documents**  
*Riverview 5*

**Presenter:** *Paula L. Webb, University of South Alabama, GODORT*

This presentation by the editor of *Mobile Mayor's Court Reports: 1865*, author of *Mobile Under Siege: Surviving the Union Blockade* and co-author of the upcoming ALA book chapter, "The Hunt for the Elusive: Finding and Utilizing the History in Government Documents," will show you how she discovered primary government resources and how they helped her research.



# DETAILED SCHEDULE

## Thursday

THUR

**Building a Better World This Summer @ Your Library**  
Riverview 6

**Presenter:** *Teresa Carter, Children's Librarian, White Smith Memorial Library*

During the summer so many children lose interest in reading. This summer we will Build a Better World with crafts, stories, and fun activities to keep them reading and excited to learn more. Join me to learn about some of these ideas and together we can Build a Better Summer Reading Program.

**Building Your Brand: Marketing Your Services**  
Riverview 7

**Presenters:**  
*Wendy Geist, Hoover Public Library*  
*Meredith Stackpole, Emmet O'Neal Public Library*

Does your library's brand work for your Children's Department? Explore ways to subtly manipulate your brand to match your Children's Department story. Then practice using open source software to create marketing materials that combine your brand with all the changing information you want to disseminate. Content is appropriate for professionals, paraprofessionals, and clerks responsible for marketing a Children's Department.

**Table Talks: Unconventional Programming and Collections**  
Riverview 8

**Presenters:**  
*Laura Tucker, Head of Children's Services, Homewood Public Library*  
*Gloria Repolesk, Head of Children's Services, Emmet O'Neal Library*

Are you stuck in a programming or collection development rut? Have you been doing some out of the box programming/circulating of materials that you would like to share? Join us for an open table talk discussion about the different ways we can utilize our programs and collections to maximum effect.

**4:00 pm - 4:50 pm**

**Free Digital Resources for the Future Ready Library**  
Riverview 1

**Presenter:** *Kathy Heiman, Alabama Public Television*

One of the goals of the Future Ready Librarian is to be able to curate digital resources and tools. This presentation will demonstrate free digital databases from Alabama Public Television and PBS that include over 150,000 resources for all grade levels and subject areas. Come see what's available and the tools you can use to organize and share the resources.

THUR

# DETAILED SCHEDULE

## Thursday



**Evernote: Your answer to an Organized Life at Work and Home**  
*Riverview 2*

**Presenter: Debbie Walker**, Head of Tech Services, Gadsden Public Library

Take time to find out how the simple program Evernote can help you be more organized in your Library and your personal life. Tips and hints on how Evernote can save you time searching for information and give you ready access to lots of information. Presented by a self-proclaimed messy librarian!

**Best Practices for Designing User-Friendly LibGuides**  
*Riverview 3*

**Presenters:**  
**Delores Carlito**, Information Literacy Coordinator & Liaison to English, UAB Libraries  
**Becca Billings**, Reference Librarian & Liaison to the School of Nursing and the School of Optometry, UAB Libraries

LibGuides have so many options for personalization that one can be overwhelmed. This session will discuss best practices for color, layout, and content so attendees can leave with the tools to create guides that are user-friendly and interesting. No LibGuides? No problem! The same principles apply to web page design.

**Using Chrome Devices as Public Computers**  
*Riverview 4*

**Presenter: Dr. Charles D. Ellis**, Director Technical Sales, Libdata.com

An evolving trend for public libraries is the utilization of Chrome Devices to meet the needs of public library users. This presentation will cover the benefits and installation requirements/steps to implement a Chrome computer based public use area to help alleviate administrators' concerns and frustrations when managing this valuable resource for the community.

**First Year Experience As Academic Inquiry at UAH (Or, A Librarian, a Professor, and a Dean walk into a bar . . .)**  
*Riverview 6*

**Presenter: Michael Manasco**, Instructional Coordinator Librarian, University of Alabama in Huntsville

In 2016, the First Year Experience program at UAH underwent its most enhanceive transformation Michael will discuss how they utilized the ACRL Framework to design a truly collaborative and interdisciplinary curriculum for the Honors College. .

**4:00 pm - 5:30 pm**

**YASRT Annual Business Meeting & Program:**  
**Teen Advisory Boards: How to Start, Use and Grow a Teen Volunteer Group**  
*Riverview 5*

**Presenter: Barbara R. Curry, MLS**, Youth Services Librarian, Autauga Prattville Public Library, 2016-2017 YASRT Moderator

Learn how to develop teen volunteer groups, how to use your volunteers, communication with volunteers and their parents and consistency within the groups. Also, event ideas throughout the year that the teens help or host themselves.



# DETAILED SCHEDULE

## Thursday/Friday

THUR  
FRI

Thursday, April 20, 5:00 pm–8:00 pm

**President's Reception/Association Awards Program**  
*Alley Station*  
{Ticketed Event} - Tickets available at the door

Gather across the street from the Renaissance Hotel to enjoy delicious food (FEATURING a mashed potato martini bar!) and celebrate these recipients of the 2017 ALLA Association Awards:

**Distinguished Service Award**—Laura Pitts  
**Merit Award**—Alabama Humanities Foundation  
**Library Roll of Honor**—Zenobia Blackmon  
**Eminent Librarian Award**—Deborah Fout  
**Humanitarian Award**—Pat Scales  
**Intellectual Freedom Award**—Chris Shaffer

7:00 am - 8:30 am

**Exhibitor Breakfast**  
*Riverview Foyer*

Join fellow attendees and exhibitors for a free breakfast before the morning events.

8:00 am - 8:50 am

**Alabama 200: Celebrate, Commemorate, and Collaborate with Your Alabama Virtual Library Gale Resources**  
*Riverview 2*

**Presenter: Stacey Knibloe**, Senior Customer Education Specialist, Gale A Cengage Company  
2017 marks the start of a three-year celebration of Alabama's bicentennial, and your Alabama Virtual Library Gale resources are here to help your users commemorate this event. Join this session and get ready to help your users digitally dive into Alabama's history and experience their state like never before!

**Getting the Most and Understanding the Power and Content of EBSCO Databases**  
*Riverview 4*

**Presenter: Pam Erickson**, Senior Training Specialist, EBSCO

The goal of this session is to cover and convey the content included in the EBSCO database subscriptions through AVL. The presentation will highlight scholarly and research oriented unique content, as well as some best uses and practices from a customer's perspective.

**Teaching Medical, Nursing & Allied Health Students Using Streaming Videos and Mobile Apps**  
*Riverview 6*

**Presenter: Diane Campagnes**, Wolters Kluwer/Ovid

Streaming media and apps put the learning in the hands of the student. Students can access medical, nursing and allied health material anytime on their own schedule and replay as needed. This session will teach you how to incorporate this for your students and faculty members.

9:00 am - 9:50 am

**Closing Session: Tayari Jones**  
*Troy University Montgomery, Whitley Bldg. - Gold Room*

In partnership with National Endowment for the Arts (NEA) Big Read and Troy University, the Alabama Library Association is pleased to have *Silver Sparrow* author Tayari Jones serve as the closing speaker. **Following the Closing Session, Tayari will sign free copies of *Silver Sparrow* for Convention attendees in the Trojan Café/Bookstore. Her other titles will also be available for purchase.**

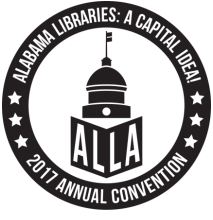
10:30 am–12:00 pm

**ALLA Executive Council Transition Meeting**  
*Troy University Montgomery, Whitley Bldg. Gold Room*

NOTES

# Notes





# Notes

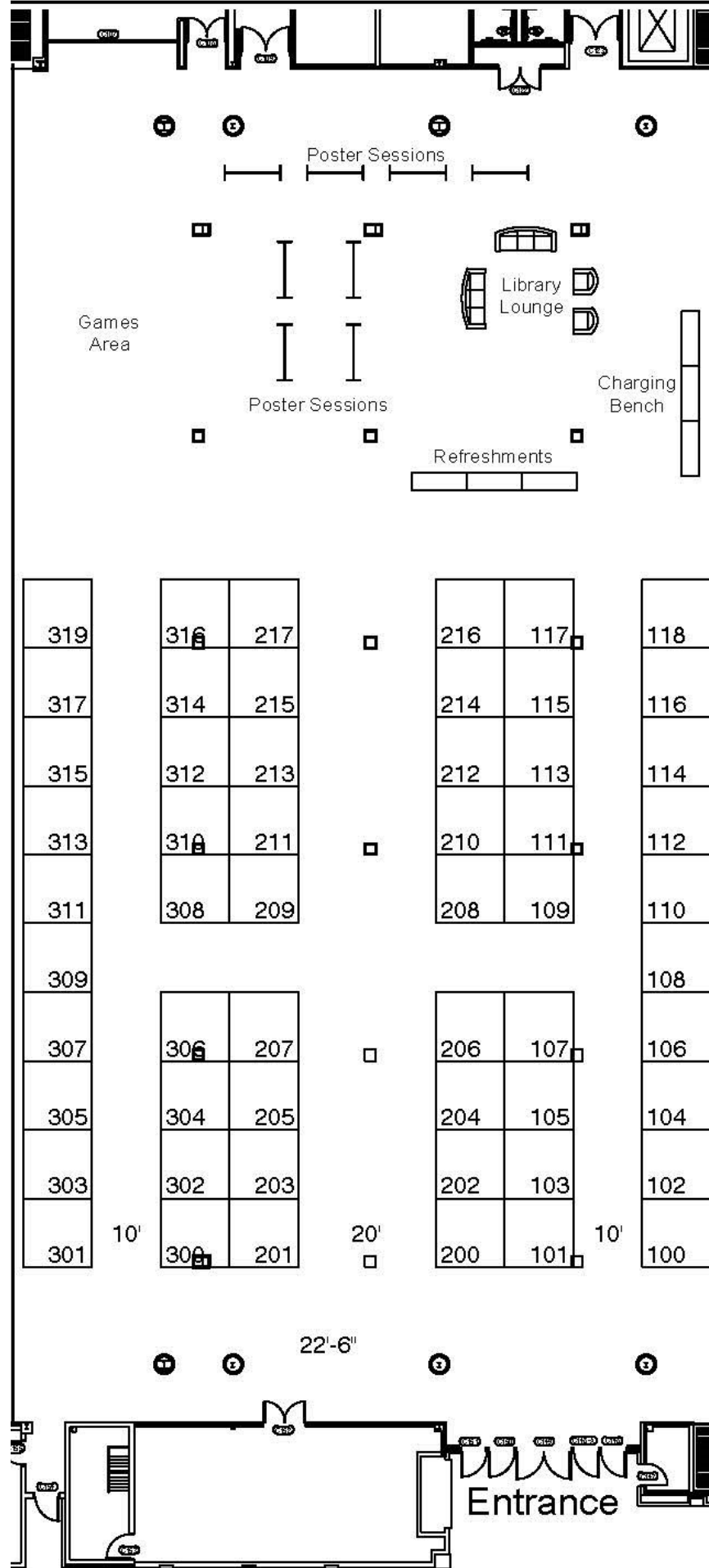




## Exhibitors

EXHIBIT AREA OPEN WEDNESDAY & THURSDAY 8:00 AM–5:00 PM

- 207 - Alabama Association of College & Research Libraries
- 212 - Alabama Bicentennial Commission
- 300 - Alabama Book Festival
- 316 - Alabama Department of Archives & History
- 314 - Alabama Education Association
- 304 - Alabama Library Association
- 308 - Alabama Public Library Service
- 214 - Alabama Shakespeare Festival
- 108 - Alabama Supercomputer Authority
- 204 - Alabama Virtual Library
- 306 - American Library Association
- 107 - AWE Learning
- 211 - Baker & Taylor
- 101/200 - Books-a-Million
- 109 - Book Systems, Inc.
- 114 - Britannica Digital Learning
- 117 - Brodart Co.
- 203/205 - Burrow Library Services
- 317 - ChaoticYet Creative (Wednesday)
- 102 - Children's Plus, Inc.
- 111 - Davidson Titles, Inc.
- 110 - DocuStor
- 202 - EBSCO Information Services
- 106 - Edge/Urban Libraries Council
- 201 - Gale, a Cengage Company
- 112 - GN Associates, Inc.
- 312 - Health InfoNet of Alabama
- 105 - Ingram Content Group
- 103 - Interior Elements
- 307 - Jewelry by Jamie (Wednesday)
- 309 - The Lavender Pig
- 310 - Law Libraries Association of Alabama
- 116 - Libdata
- 317 - MFA Book Arts Program, The University of Alabama (Thursday)
- 305 - Maggie Ellen's Soap Company
- 303 - Majestic Moon Soaps & Joy of Eden Jewelry
- 213 - The Mell Group
- 113 - Microfilm Equipment and Supplies, Inc.
- 302 - NEA Big Read
- 217 - OverDrive
- 216 - ProQuest
- 115 - Recorded Books
- 209 - SirsiDynix
- 301 - Southeastern Library Association
- 208 - TEI Landmark Audio
- 215 - Tutor.com
- 210 - The University of Alabama Press
- 100 - University of Alabama School of Library & Information Science
- 104 - Voqal/Mobile Citizen
- 206 - Wolters Kluwer / Ovid
- 313 - Young Living Essential Oils/AVON
- Exhibits Lobby - Bibliotheca
- Exhibits Lobby - Montgomery Chamber of Commerce



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- ◆ Alabama Department of History & Archives
- ◆ Alabama Virtual Library
- ◆ Alabama Book Festival
- ◆ Alabama State University
- ◆ Anna Pearson/Majestic Moon Soaps & Joy of Eden
- ◆ Auburn University Montgomery
- ◆ Alyssa Martin
- ◆ Ashley Cummins
- ◆ Burrow Library Services
- ◆ Central Restaurant
- ◆ Chick-fil-A East Chase
- ◆ Chris' Hot Dogs
- ◆ Courtney Baker
- ◆ Cucos Downtown
- ◆ Debbie Walker
- ◆ Dena Luce
- ◆ Fredriatta Brown-Greene
- ◆ J.J. Halverson
- ◆ Jacksonville State University
- ◆ Jamey Haigh & Samantha McNeilly
- ◆ Janway
- ◆ Jeanie Thompson/Alabama Writers Forum
- ◆ Jeff Simpson
- ◆ John Sanders
- ◆ Karen Williams
- ◆ Katherine Quinnell
- ◆ Kathryn Powell
- ◆ Kim Westbrook
- ◆ Kirby Chiropractic
- ◆ Lauren Young/Samford University
- ◆ Lindsey Mullins
- ◆ Lynn Ferguson
- ◆ Margaret Lumpkin
- ◆ Meredith Kasenow
- ◆ Montgomery Biscuits
- ◆ Montgomery City-County Public Library
- ◆ Montgomery Chamber of Commerce
- ◆ NEA Big Read
- ◆ NYC Gyro
- ◆ Out of Print
- ◆ Peaceful Solutions Massage Therapy
- ◆ Paige Hines
- ◆ Renaissance Hotel & Spa
- ◆ Sandra Berry
- ◆ Scott Ferguson & EBSCO Professional Partnership Group
- ◆ Steven & Jessica Hayes
- ◆ South University
- ◆ Southern Union State Community College
- ◆ Todd Shipman
- ◆ The Collective Salon
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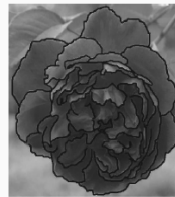
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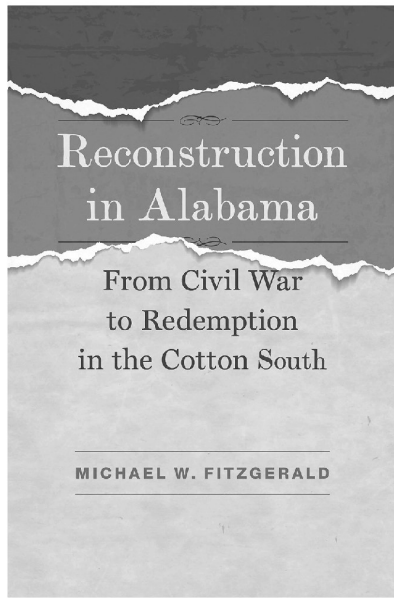
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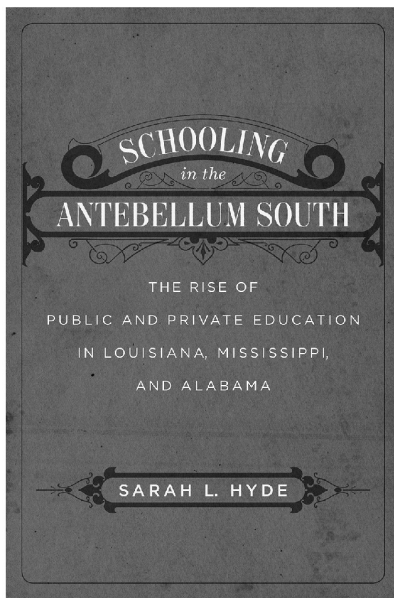
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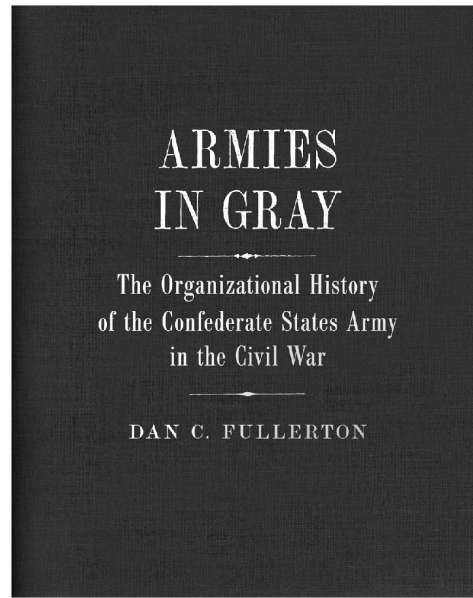




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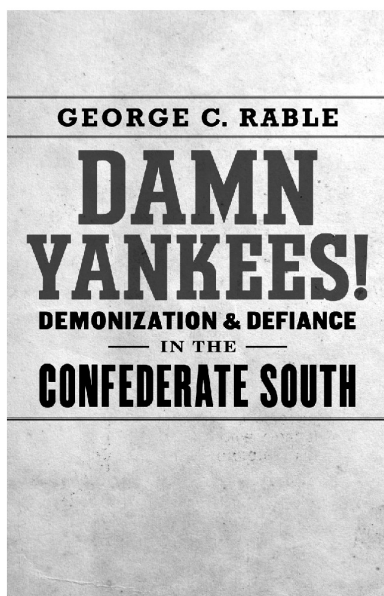


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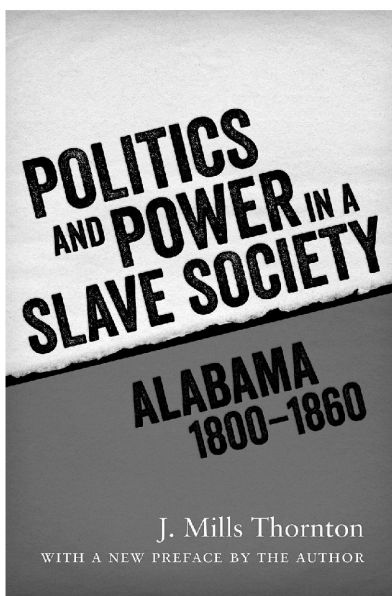
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## Southern Studies for Your Shelves

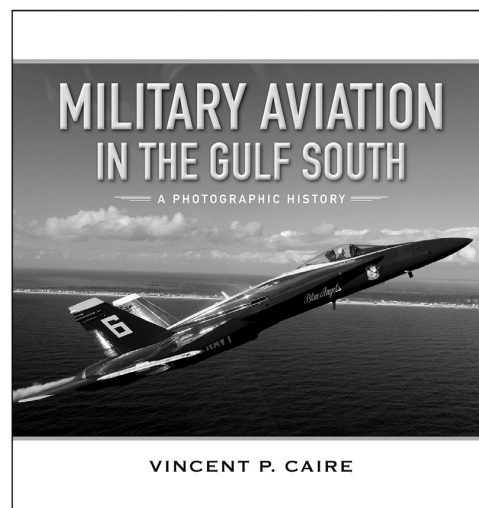
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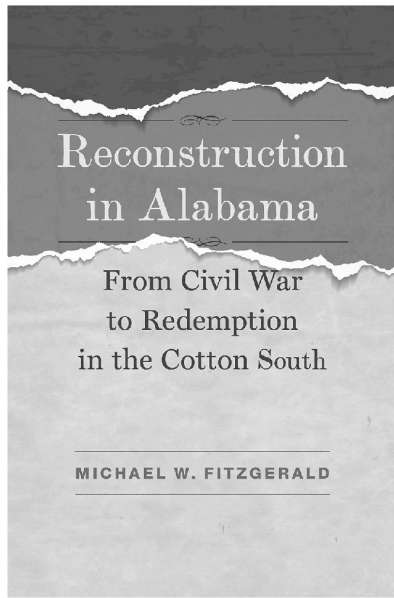
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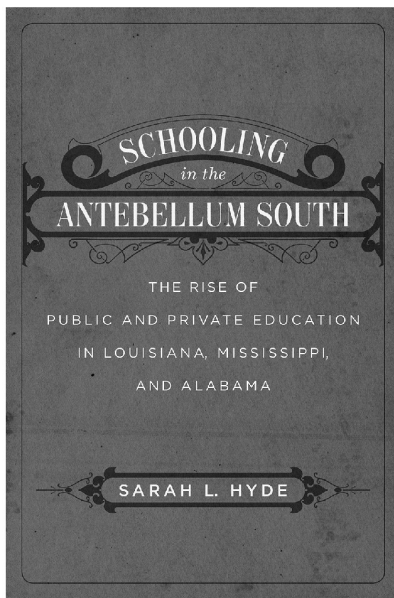
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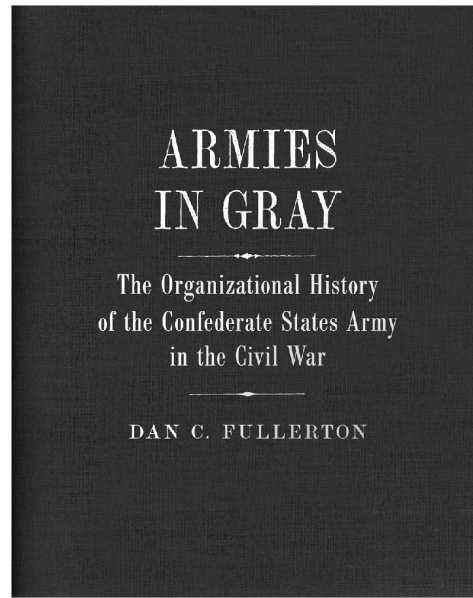
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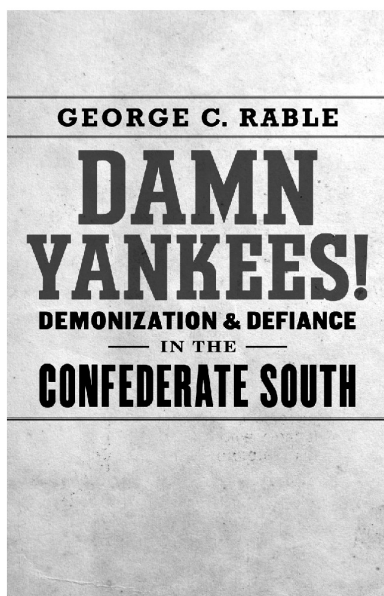


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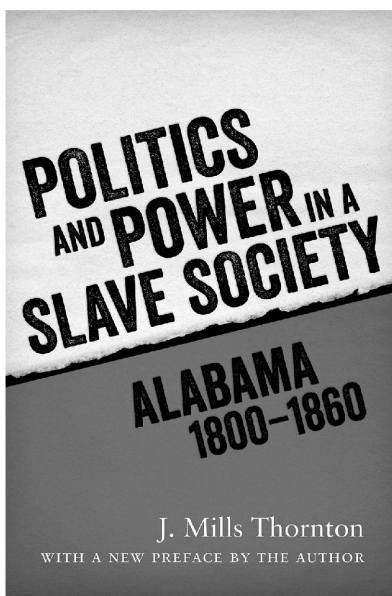
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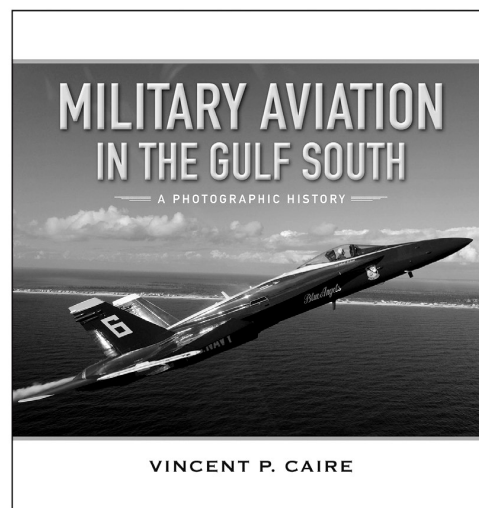
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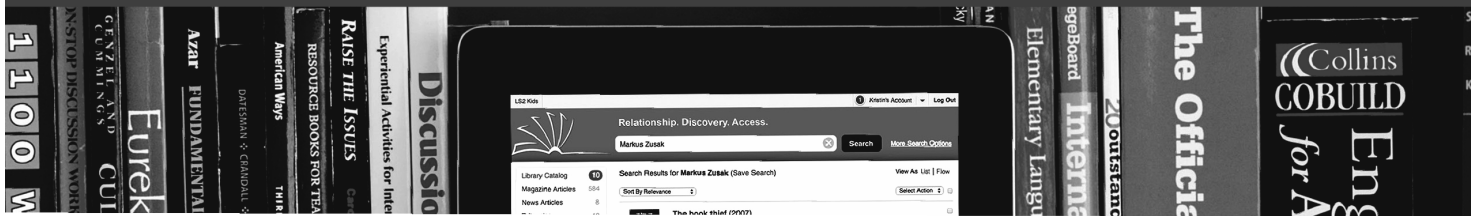
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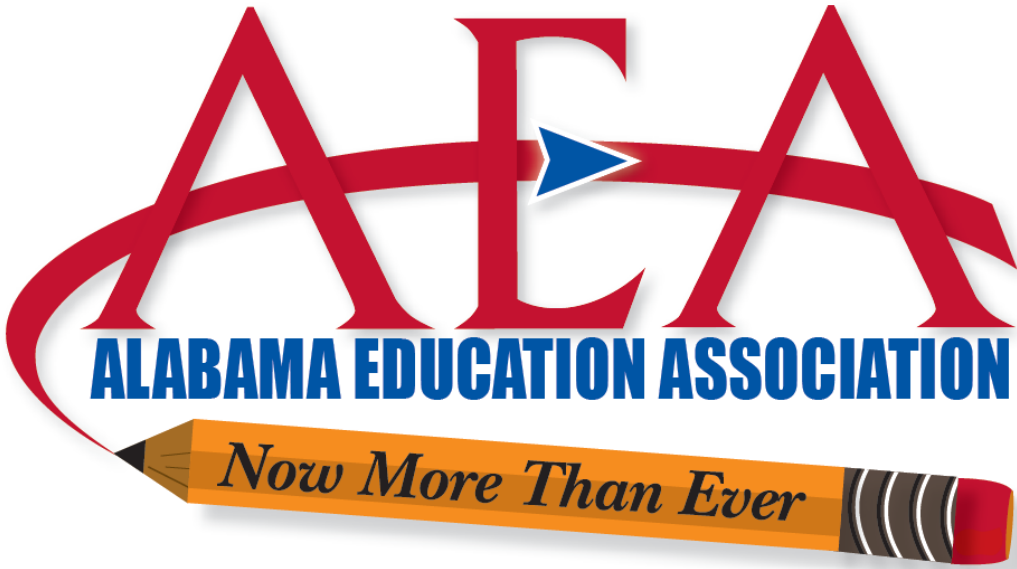
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