

BUSA 595/DATA 444

Applying Business Analytics to Advance Your Career

***MBA/Undergraduate Elective
3 Credit Hours
Summer Session 2
July 8 – Aug 9, 2019
Online***

This practical course aims to help you:

- **use analytics to advance your career in accounting, entrepreneurship, finance, economics, management, or marketing.**
- **explore career opportunities in business analytics.**
- **build attention grabbing items for your resume and job interviews.**
- **network with industry professionals.**

Questions? Contact Dr. Kevin Pan kpan@samford.edu