



Finance 426/594 Topics in Finance January 2019
Principles of Risk Management & Insurance

Professor: Rustin T. Yerkes, PhD, CFA, FRM
Office Hours: By Appt.
Class Meets: M/T/W/Th 5:30-8pm Cooney 280

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Course Description: This course will cover personal and commercial risks and how to mitigate these risks through the use of various lines of insurance. Topics include risk, insurance and risk, risk management, enterprise risk management, types of insurers and marketing systems, insurance company operations, financial operations of insurers, government regulation, legal principles, insurance contracts, life insurance, health insurance, auto insurance, and commercial property and liability insurance. Pre-req: Students will ideally have taken Finance 321 or Finance 521.

Required Text: Principles of Risk Management and Insurance, 13 Ed., 2017. George E. Rejda and Michael McNamara. ISBN: 9780134082578

Recommended Reading: The Wall Street Journal.

Required Calculator: Texas Instruments BA-II Plus Professional.

Attendance/Grading: Since we have a large number of high-level guest lectures, class attendance is mandatory. Instructor reserves the right to use FA for excessive absences (≥ 3). Assigned readings are to be completed BEFORE the class meeting for the respective readings and typed answers to chapter review questions are to be submitted prior to the BEGINNING of class on the day they are assigned. Late submissions will not be accepted.

Chapter Review Questions	10%
Consulting/Research Project/Presentation	40%
Daily Quizzes (10)	50%
Total:	100%

Grading Scale: $94\% \leq A \leq 100\%$ $90\% \geq A < 94\%$ $87\% \leq B+ < 90\%$ $84\% \geq B < 87\%$ $80\% \leq B- < 84\%$
 $77\% \leq C+ < 80\%$ $74\% \leq C < 77\%$ $70\% \leq C- < 74\%$ $67\% \leq D+ < 70\%$ $64\% \leq D < 67\%$ $60\% \leq D- < 64\%$ $F < 60\%$

Academic Honesty: All acts of dishonesty in any work constitute academic misconduct. This includes, but is not limited to cheating, plagiarism, fabrication of information, and abetting any of the above. Any assignment involving academic misconduct is assigned a grade of zero and may result in F for the course.

Date	Day	Topic	Guest Lecturers
Week 1:			
January 2 nd	Wednesday	Ch 1 Risk and its Treatment Ch 2 Insurance & Risk	Brock School of Business Dr. Howard Finch, Dean
January 3 rd	Thursday	Ch 3 Introduction to Risk Management Ch 4 Enterprise Risk Mgt. & Related Topics	Regions Financial Corporation Matthew Lusco, Chief Risk Officer
Week 2:			
January 7 th	Monday	Ch 5 Types of Insurers & Mkt. Systems Ch 6 Insurance Company Operations	Vulcan Materials Company Paul Carter, Director of Risk Mgt.
January 8 th	Tuesday	Ch 7 Financial Operations of Insurers Ch 8 Government Regulation of Insurance	ProAssurance Corporation Ned Rand, President & COO
January 9 th	Wednesday	Ch 9 Fundamental Legal Principles Ch 10 Analysis of Insurance Contracts	O'Neal Industries Tony Ankar, Director of Risk Mgt.
January 10 th	Thursday	Ch 20 Auto Insurance Ch 21 Auto Insurance (Continued)	Kemper Auto/Allstar Financial Dan Russell/Gardner Heaner
Week 3:			
January 14 th	Monday	Ch 11 Life Insurance Ch 12 Life Insurance Contractual Provisions	Protective Life Insurance Corp. Paul Wells, CAO & Controller
January 15 th	Tuesday	Ch 18 Social Insurance Ch 19 The Liability Risk	Berkley American Mining Insurance Chandler Cox, CEO
January 16 th	Wednesday	Ch 25 Commercial Property Insurance Ch 26 Commercial Liability Insurance	McGriff, Seibels & Williams Scott Howard, EVP & COO
January 17 th	Thursday	Ch 15 Individual Health Insurance Coverage Ch 16 Health Insurance Group Plans	Blue Cross Blue Shield of Alabama Tim Vines, CEO
January 18 th	Friday	Company Site Visit UPS Atlanta Super Hub	UPS Joe Wilkins, Controller



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