



## Jan Term 2019 Graduate Course Schedule

January 2 – January 18, 2019

**Course #:** ACCT 560, CRN: 10069

**Course Title:** Accounting Theory

**Instructor:** Professor Jim Reburn

**Day, Time & Room:** TBA, Online, 3 Credits

Study of advanced accounting theory using an online format. Includes development of financial accounting principles and standards with emphasis on FAR topics covered on the CPA exam.

**This course counts towards a M.Acc. elective.**

**Course #:** ENTR 543, CRN: 10335

**Course Title:** Corporate Entrepreneurship and Innovation

**Instructor:** Professor Bill Service

**Day, Time & Room:** MTWR, 5:30 p.m. – 8:00 p.m., Cooney Hall 229, 3 Credits

Graduate-level examination of the role of innovativeness in managerial processes, product design, and process design. The shrinking global environment is forcing a shift in emphasis from management of stability and control to leadership directed toward speed of product or service delivery, empowerment, flexibility, and continuous improvement. Any existing organization, whether a business, a church, a labor union, or a hospital is faced with the task of promoting and managing organizational innovation. **This course will count toward the Entrepreneurship and Marketing concentrations, and counts as a M.B.A. elective.**

**Course #:** ENTR 597, CRN: 10285

**Course Title:** Family Business

**Instructor:** Professor Chad Carson

**Day, Time & Room:** TBA, Online, 3 Credits

This course is a study of the unique advantages and challenges of family business management. The course examines critical issues such as corporate governance and management succession faced by managers and owners of these firms. **This course will count toward the Entrepreneurship and Marketing concentrations, and counts as a M.B.A. elective.**

**Course#:** FINC 594, CRN: 10363

**Course Title:** Topics in Finance: Principles of Risk Management & Insurance

**Instructor:** Professor Rusty Yerkes

**Day, Time & Room:** MTWR, 5:30 p.m. – 8:00 p.m., Cooney Hall 280, 3 Credits

This course will cover personal and commercial risks and how to mitigate these risks through the use of various lines of insurance. Topics include risk, enterprise risk management, types of insurers and marketing systems, insurance company operations, regulation, legal principles, insurance contracts, social insurance, liability risk, commercial property and liability insurance, crime insurance and surety bonds. **Pre-requisites: FINC 521. The course will count toward the Finance concentration, and counts as a M.B.A. elective.**

**Course #:** MNGT 545, CRN: 10198

**Course Title:** Organizational Change

**Instructor:** Professor Matt Mazzei

**Day, Time & Room:** TBA, **Online**, 3 Credits

This course involves the study, research, and analysis of proactive strategies for organizational change in contemporary organizations. Participants will be exposed to a number of organizational issues including, but not limited to, the need for change, why organizations change or fail to change (e.g., organizational readiness, resistance), and how change helps organizations become more competitive and profitable. Discussions will also explore the role of leadership in change and how leaders effect change. **The course will count toward the Entrepreneurship and Marketing concentrations, and counts as a M.B.A. elective.**

### **Registration Notes**

1. Registration for the Jan Term 2019 semester begins **April 4, 2018**.
2. Students may use **The Samford Portal** to see their academic record, review their registration, and pay their tuition. Go to [www.samford.edu](http://www.samford.edu) and click on “Samford’s Portal.” Students must have a Samford user ID and password to use this service. User ID’s and passwords may be obtained from Computer Services by calling 205-726-2662.

### **Holidays**

January 21 - Martin Luther King, Jr. Holiday; no classes meet