

Samford University Brock School of Business
Jan Term 2018 Graduate Course Schedule
January 3 – January 19, 2018

Course #: ACCT 560, CRN: 10069
Course Title: Accounting Theory
Instructor: Professor Jim Reburn
Day, Time & Room: TBA, **Online**, 3 Credits

Study of advanced accounting theory using an online format. Includes development of financial accounting principles and standards with emphasis on FAR topics covered on the CPA exam.
This course counts towards a MAcc elective.

Course #: ENTR 543, CRN: 10073
Course Title: Corporate Entrepreneurship and Innovation
Instructor: Professor Bill Service
Day, Time & Room: MTWR, 5:30 p.m. – 8:00 p.m., Cooney Hall 229, 3 Credits

Graduate-level examination of the role of innovativeness in managerial processes, product design, and process design. The shrinking global environment is forcing a shift in emphasis from management of stability and control to leadership directed toward speed of product or service delivery, empowerment, flexibility, and continuous improvement. Any existing organization, whether a business, a church, a labor union, or a hospital is faced with the task of promoting and managing organizational innovation. **This course will count toward the Entrepreneurship and Marketing concentrations, and counts as a MBA elective.**

Course #: ENTR 597, CRN: 10285
Course Title: Family Business
Instructor: Professor Chad Carson
Day, Time & Room: TBA, **Online**, 3 Credits

This course is a study of the unique advantages and challenges of family business management. The course examines critical issues such as corporate governance and management succession faced by managers and owners of these firms. **This course will count toward the Entrepreneurship and Marketing concentrations, and counts as a MBA elective.**

Course#: FINC 560, CRN: 10286

Course Title: Treasury Management

Instructor: Professor Rusty Yerkes

Day, Time & Room: MTWR, 5:30 p.m. – 8:00 p.m., Cooney Hall 280, 3 Credits

This course covers the principals and practices used by corporate finance and treasury professionals to optimize cash resources, maintain liquidity, ensure access to short-term and long-term financing, judge capital investment decisions and control exposure to financial risk. Mastery of the functions, processes and best practices defined in this work ensures students are prepared to meet the demands of corporate treasury job responsibilities. **Pre-requisites: FINC 321 or FINC 514. The course will count toward the Finance concentration, and counts as a MBA elective.**

Course #: MNGT 545, CRN: 10198

Course Title: Organizational Change

Instructor: Professor Matt Mazzei

Day, Time & Room: TBA, **Online**, 3 Credits

This course involves the study, research, and analysis of proactive strategies for organizational change in contemporary organizations. Participants will be exposed to a number of organizational issues including, but not limited to, the need for change, why organizations change or fail to change (e.g., organizational readiness, resistance), and how change helps organizations become more competitive and profitable. Discussions will also explore the role of leadership in change and how leaders effect change. **The course will count toward the Entrepreneurship and Marketing concentrations, and counts as a MBA elective.**

Registration Notes

1. Registration for the Jan Term 2018 semester begins **October 25, 2017**.
2. Students may use **The Samford Portal** to see their academic record, review their registration, and pay their tuition. Go to www.samford.edu and click on “Samford’s Portal.” Students must have a Samford user ID and password to use this service. User ID’s and passwords may be obtained from Computer Services by calling 205-726-2662.

Holidays

January 15 - Martin Luther King, Jr. Holiday; no classes meet