

Samford University Brock School of Business
Jan Term 2017 Graduate Course Schedule
January 3 – January 20, 2017

Course #: ACCT 560, CRN: 10069
Course Title: Accounting Theory
Instructor: Professor Jim Reburn
Day, Time & Room: TBA, **Online**, 3 Credits

Study of advanced accounting theory using an online format. Includes development of financial accounting principles and standards with emphasis on FAR topics covered on the CPA exam.
This course counts towards a MAcc elective.

Course #: BUSA 595, CRN: 10200
Course Title: Topics in Information Systems
Instructor: Professor Cynthia Lohrke
Day, Time & Room: TBA, **Online**, 3 Credits

The course covers the introduction to data analytics, its role in business decisions, and why data analytics is a major focus of business. The course will also cover “Big Data” and its uses, as well as, how to conduct data analysis and what tools to use. Students will utilize their knowledge in a case/project setting. **This course counts towards a MBA elective.**

Course #: ENTR 543, CRN: 10073
Course Title: Corporate Entrepreneurship and Innovation
Instructor: Professor Bill Service
Day, Time & Room: MTWR, 5:30 p.m. – 8:00 p.m., Cooney Hall 229, 3 Credits

Graduate-level examination of the role of innovativeness in managerial processes, product design, and process design. The shrinking global environment is forcing a shift in emphasis from management of stability and control to leadership directed toward speed of product or service delivery, empowerment, flexibility, and continuous improvement. Any existing organization, whether a business, a church, a labor union, or a hospital is faced with the task of promoting and managing organizational innovation. **This course will count toward the Entrepreneurship and Marketing concentrations, and counts as a MBA elective.**

Course#: FINC 594, CRN: 10074
Course Title: Topics in Finance – Treasury Management
Instructor: Professor Rusty Yerkes
Day, Time & Room: MTWR, 5:30 p.m. – 8:00 p.m., Cooney Hall 280, 3 Credits

This course covers the principals and practices used by corporate finance and treasury professionals to optimize cash resources, maintain liquidity, ensure access to short-term and

long-term financing, judge capital investment decisions and control exposure to financial risk. Mastery of the functions, processes and best practices defined in this work ensures students are prepared to meet the demands of corporate treasury job responsibilities. **Pre-requisites: FINC 321 or FINC 514. The course will count toward the Finance concentration, and counts as a MBA elective.**

Course #: MNGT 545, CRN: 10198
Course Title: Organizational Change
Instructor: Professor Matt Mazzei
Day, Time & Room: TBA, Online, 3 Credits

This course involves the study, research, and analysis of proactive strategies for organizational change in contemporary organizations. Participants will be exposed to a number of organizational issues including, but not limited to, the need for change, why organizations change or fail to change (e.g., organizational readiness, resistance), and how change helps organizations become more competitive and profitable. Discussions will also explore the role of leadership in change and how leaders effect change. **The course will count toward the Entrepreneurship and Marketing concentrations, and counts as a MBA elective.**

Course #: MNGT 591, CRN: 10199
Course Title: Organizational Behavior
Instructor: Professor Chad Carson
Day, Time & Room: TBA, Online, 3 Credits

This course will offer an extensive exposure to the history of management thought. The primary objectives of this course are to: 1) explore the historical foundations of important management theories; 2) gain insight into the individuals that shaped management's past; 3) gain an appreciation of prior managerial developments; 4) develop critical thinking skills in viewing where management thought *will be* based on where it *has been* and 5) to provide the student an understanding and appreciation of the roots of current organizational and management thinking and practice. **This course counts towards a MBA elective.**

Registration Notes

1. Registration for Jan Term 2017 begins **October 26, 2016.**
2. Students may use **The Samford Portal** to see their academic record, review their registration, and pay their tuition. Go to www.samford.edu and click on "Samford's Portal." Students must have a Samford user ID and password to use this service. User ID's and passwords may be obtained from Computer Services by calling 205-726-2662.

Holidays

January 16 - Martin Luther King, Jr. Holiday; no classes meet