

MBA Concentrations

MBA students may earn a concentration by taking three elective courses in a selected track instead of the normally required two general electives for the MBA degree. Students must submit a Change of Academic Program form to officially add a concentration. Students must be in Good Standing to add a concentration.

Accounting Concentration*		
(select three from the following)		
ACCT 510	Income Tax II	3
ACCT 521	Fraud Examination	3
ACCT 525	Applied Professional Research	3
ACCT 540	Financial Accounting & Reporting III	3
ACCT 570	Financial Statement Analysis	3

*This concentration is designed for students with an accounting undergraduate degree. All MAcc program prerequisites must be met in order to take these MAcc courses. Please contact the Academic Programs Office for details.

Entrepreneurship Concentration		
Entrepreneurship Core		
ENTR 531	Entrepreneurship: Concepts and Consulting	3
ENTR 555	New Venture Business Planning	3
Entrepreneurship Electives*		
(select one from the following)		
BUSA 534	Planning & Design for Web-Based Business	3
BUSA 597	Topics in Bus Planning & Entrepreneurship	3
ENTR 543	Corporate Entrepreneurship & Innovation	3
ENTR 544	Social Entrepreneurship & Non-Profit Mgt	3

*Other electives are possible if approved by the Director of Academic Programs. For example, Topics courses in several functional areas (e.g., marketing, finance, or information systems) could serve as viable electives, if approved.

Finance Concentration (effective fall 2013)		
Finance Core		
FINC 524	Investments	3
FINC 528	Financial Markets and Institutions	3
Finance Electives		
(select one from the following)		
FINC 570	Financial Statement Analysis	3
FINC 523	Behavioral Finance	3
FINC 525	Bulldog Investment Fund*	3
BUSA 594	Topics in Finance	3

*Prerequisite: FINC 524 Investments

International Business Concentration		
(select three from the following)*		
BUSA 590	Topics in International Business/Field Study	3
ECON 522	International Economics	3
MNGT 532	International Management	3
MARK 542	International Marketing	3

*Other electives are possible if approved by the Director of Academic Programs. For example, Topics courses in several functional areas (e.g., marketing, finance, or information systems) could serve as viable electives, if approved.

Marketing Concentration		
(select three from the following)*		
BUSA 534	Planning & Design for Web-Based Business	3
ENTR 544	Social Entrepreneurship & Non-Profit Mgt	3
ENTR 555	New Venture Business Planning	3
MARK 542	International Marketing	3
MARK 592	Topics in Marketing **	3

*At least two electives must have a MARK prefix to satisfy the requirements for this concentration.

**Topics in Marketing may be taken twice if the topics differ and if approved by the Director of Academic Programs