

Samford University Brock School of Business Graduate Programs  
**Spring 2013 Course Schedule**  
 (Banner Term 201320)  
 January 28-May 16, 2013

Monday	Tuesday	Wednesday	Thursday	Special Offerings
<b>ACCT 511 – CRN 20262</b> <b>Financial Acctg. for Managers</b> Professor Reburn Room 213 – 5:30-7:30	<b>ECON 512 – CRN 20319</b> <b>Foundation of Economics</b> Professor Marshall Room 204 – 5:30-7:30	<b>ACCT 514 – CRN 20284</b> <b>Tax Research &amp; Practice</b> Professor Price Room 213 – 5:15-7:30  <i>Prereq: Admission to MAcc program</i>	<b>BUSA 533 – CRN 20313</b> <b>Management Info Syst/Comm Tech</b> Professor Cynthia Lohrke Room 204 – 5:30-7:30  <i>Prereq: ACCT 511 &amp; ECON 512</i>	<b>ACCT 515 – CRN 20398</b> <b>Govt/Non-Profit Acct/Aud</b> Professor Broom Room 213 – 5:15-7:30 Meets TR 3/26-5/16  <i>Prereq: Admission to MAcc program</i>
<b>BUSA 551 – CRN 20315</b> <b>Operations Management</b> Professor Lockamy Room 404 – 5:30-7:30  <i>Prereq/co-req: BUSA 505</i>	<b>MARK 541 – CRN 20354</b> <b>Marketing Strategy</b> Professor Holloway Room 216 – 5:30-7:30  <i>Prereq/co-req: BUSA 505</i>	<b>BUSA 552 – CRN 20393</b> <b>Managing Corporate Integrity</b> Professor Knapp Room 204 – 5:30-7:30  <i>Prereq/co-req: BUSA 505</i>	<b>BUSA 505 – CRN 20389</b> <b>Managerial Comm. and Analysis</b> Professor Carson Room 404 – 7:45-9:45	<b>ACCT 555 – CRN 20306</b> <b>Accounting Internship</b> Professor Broom  <i>With permission of instructor</i>
<b>FINC 521 – CRN 20329</b> <b>Managerial Finance</b> Professor Jones Room 216 – 7:45-9:45  <i>Prereq: FINC 514</i>	<b>FINC 514 – CRN 20391</b> <b>Corporate Finance</b> Professor Yerkes Room 216 – 7:45-9:45  <i>Prereq: ACCT 511</i>	<b>FINC 525 – CRN 20334</b> <b>Bulldog Fund</b> Professor Venable Room 312 – 5:30-8:00  <i>By invitation only</i>	<b>ECON 520 – CRN 20318</b> <b>Econ/Competitive Strategy</b> Professor Kottmeyer Room 216 – 7:45-9:45  <i>Prereq: ECON 512</i>	<b>ACCT 599 – CRN 20390</b> <b>Contemp. Issues in Acct.</b> Professor Broom  <i>With permission of instructor</i>
<b>MNGT 535 – CRN 20361</b> <b>HR &amp; Organization Mgt.</b> Professor Service Room 204 – 7:45-9:45  <i>Prereq/co-req: BUSA 505</i>	<b>ACCT 519 – CRN 20286</b> <b>Acct For Decision Making</b> Professor Guess Room 423 – 7:45-9:45  <i>Prereq: ACCT 511</i>	<b>MNGT 561 – CRN 20362</b> <b>Strategic Management</b> Professor Franz Lohrke Room 216 – 7:45-9:45  <i>To be taken in last semester</i>		

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## **Jan Term 2013 Course Schedule**

**(Banner term 201310)**

January 3-January 25, 2013

<b>Course #:</b>	BUSA 505			
<b>Course Title:</b>	Managerial Communications			
<b>Instructor:</b>	Professor Carson			
<b>Day, Time, &amp; Room:</b>	MTWR	5:30 p.m. – 8:00 p.m.	DBH 204	Credits 3

Provides first semester MBA students with foundational skills in the areas of communication, case analysis, management, marketing, and data analysis necessary for student success in the Brock School of Business MBA program.

<b>Course #:</b>	MARK 542			
<b>Course Title:</b>	International Marketing			
<b>Instructor:</b>	Professor White			
<b>Day, Time, &amp; Room:</b>	MTWR	5:30 p.m. – 8:00 p.m.	DBH 404	Credits 3

Provides a global approach to the study of current marketing management issues faced by both goods and service-producing industries. The course focuses on understanding myriad economic, social, and cultural differences among countries today. It addresses the economic and political implications of international trade, foreign investment, and ethical issues faced by companies operating globally. This course counts as a general elective or as an elective towards the Marketing or International Business concentrations.