

Busa590 Business Study Abroad

The Business and Culture of Japan

Travel May25-June 4, 2012



In summer 2012, the Brock School of Business is pleased to offer a study abroad opportunity in Japan, home of world class businesses, ancient history, and unique cultural encounters. Dr. Betsy Holloway will lead the course, which includes a 10-day tour of businesses and famed cultural sites across Japan. Cities to be visited include Tokyo, Osaka, Kyoto, and Nara, and the course will be limited to 10 MBA students.



Note: Photos compliments of Richard Newton

The course will require pre-trip readings and two group meetings in order to optimize the travel experience, followed by a post-trip research project to be completed independently. The course is a 3-credit hour business elective, and the estimated cost of the trip is \$2350.00, plus airfare, course tuition, and miscellaneous expenses. A non-refundable \$500 deposit is needed to ensure a place in the course. Group airfare will be arranged by Nissin Travel. For a course syllabus, detailed itineraries, or to reserve your place, please contact Dr. Holloway by email at bbhollow@samford.edu or by phone at 726-4109.