

Timeline – CFA Society of Alabama Investment Research Challenge

October 2010

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| October 8 | University Participation Confirmed
Student Participants Confirmed |
| October 29 | Kickoff Event
Financial Research and Presentation Seminar |

November 2010

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| November 5 | Company CFO Presentation |
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December 2010

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| December 1 | First Report Draft Submitted to Mentor |
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January 2011

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| January 14 | Second Report Draft Submitted to Mentor |
| January 28 | Reports Due |

February 2011

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| February 11 | Alabama Finalists Notified |
| February 26 | CFA Society of Alabama Investment Research Challenge Finals
(Location: Birmingham, AL) |

April 2011

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| April 7 | Americas Regional Investment Research Challenge Finals
(Location: Omaha, NE) |
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