



2009-2010 Participation:

60+ CFA Society IRCs
90+ CFA Society Hosts

425+ Universities
2000+ Students

1000+ Industry Volunteers

Purpose

The CFA Institute Global Investment Research Challenge offers students the unique opportunity to learn from leading industry experts and compete with peers from the world's top finance programs. This annual educational initiative promotes best practices in equity research among the next generation of analysts through hands-on mentoring and intensive training in company analysis and presentation skills.

How it works

Together society leaders and local universities assemble university teams of 3-5 students each. Teams are mentored by industry professionals in writing an equity research report on a publicly traded company. The teams present their findings to a distinguished panel of experts.

Components

- **Analysis** of a Public Company
- **Mentoring** by an Experienced Professional
- **Writing** a Research Report
- **Research Presentation** to Panel of Industry Experts and Leaders
- **Advancement** to the CFA Institute Regional and Global IRC

Benefits of Participation

- **Universities:**
Showcase your university on a global scale;
Provide students with practical training and exposure to top industry professionals
- **Mentors and Panelists:**
Promote best practices in research to the next generation; Give back to the investment profession in a high-impact, time compressed manner.
- **Societies:**
Impactfully showcase your society, explain the CFA designation, attract volunteers and members, receive media coverage, all through a real world educational endeavor.
- **Sponsors:**
Show active promotion of industry best practices, professional excellence, and the highest ethical standards.
- Gain exposure and brand recognition....worldwide.



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Asia Pacific Region:

- Beijing
- Hong Kong
- India
- Indonesia
- Japan
- Korea
- Malaysia
- Melbourne
- New Zealand
- Pakistan
- Philippines
- Shanghai
- Singapore
- Sri Lanka
- Taiwan
- Thailand

Americas Region:

- Alabama
- Atlantic Canada
- Boston
- Brazil
- Cleveland
- Colorado
- Florida
(Jacksonville, Miami, Naples, Orlando, South Florida, Tampa)
- Idaho
- Iowa
- Louisville
- Madison
- Mexico
- Mid-South
(Arkansas, Memphis, Mississippi)
- Milwaukee
- Montreal & Quebec
- New England
(Maine, Providence, Vermont)
- New York
- North Carolina
- Philadelphia
- Pittsburgh
- Salt Lake City
- Seattle
- Southern Classic
(Atlanta, South Carolina)
- Texas
(Austin, Dallas-Fort Worth, Houston, Louisiana, Oklahoma, San Antonio)
- Toledo
- Toronto

EMEA Region:

- Bahrain
- Finland
- France
- Hungary
- Ireland
- Istanbul
- Italy
- Netherlands
- Poland
- South Africa
- Spain
- Sweden
- Switzerland
- United Kingdom

- Virginia
- Western Canada
(Calgary, Edmonton, Vancouver, Victoria, Winnipeg)
- Western US
(Los Angeles, Nevada, Orange County, Phoenix, Portland, Sacramento, San Diego, San Francisco, Spokane, Tucson)

Asia Pacific

- The Chinese University of Hong Kong
- Fudan University
- Monash University
- Singapore Management University
- Institute of Business Administration of Pakistan
- Shanghai Jiaotong University
- University of the Philippines



Europe, Middle East & Africa

- Aalto (Helsinki) School of Economics
- Bocconi University
- Trinity College Dublin
- ESSEC, Paris
- University of Edinburgh
- London Business School
- Rotterdam School of Management
- University Gottenburg
- University of Cape Town
- Wroclaw University



**Università Commerciale
Luigi Bocconi**

Americas

- Boston University
- Brigham Young University
- Columbia Business School
- Faculdade de Economia – Brazil
- Fordham University
- Harvard University
- MIT
- NYU Stern School of Business
- University of Washington
- Rice University
- University of Arizona
- University of Virginia
- University of Southern California
- Yale University

