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Summer

Mondays 6/7/10 – 8/9/10	Tuesdays 6/1/10 – 8/3/10	Wednesdays 6/2/10 – 8/4/10	Thursdays 6/3/10 – 8/5/10	Special Offerings
BUSA-594-01g Elective: Topics in Finance – Personal Financial Planning Professor Steve Jones Room 216 <i>Prerequisites: FINC 514, exemption or permission from instructor.</i> CRN 50186 No Class on 7/5/10- Make-up class will be 7/9/10.	ACCT- 511-01g Foundations of Accounting Professor Dennis Price Room 213 <i>Prerequisites: None</i> CRN 50179	BUSA-595-01g Elective: Topics in Information Systems Professor Cynthia Lohrke Room 216 <i>Prerequisites: None</i> CRN 50188	ACCT-521-01g Fraud Examination Professor Doug Smith Room 213 <i>Prerequisites: MAcc Students or Permission of Instructor</i> CRN 50180	ACCT-555-01g Accounting Internship Professor Lowell Broom <i>Prerequisites: Permission of Instructor</i> CRN 50181
MARK-515-01g Foundations of Marketing Professor David Loudon Room 204 <i>Prerequisites: None</i> CRN 50182 No Class 7/5/10- Make-up class will be 7/9/10.	BUSA-533-01g Management Information Systems and Communications Technology Professor Cynthia Lohrke Room 216 <i>Prerequisites: Four foundation courses.</i> CRN 50186		BUSA-597-01g Elective: Entrepreneurship Professor Chad Carson Room 216 <i>Prerequisites: ACCT 511 or exemption.</i> CRN 50183	BUSA-590-01g Elective: International Business – The Business and Culture of Japan Professor Betsy Holloway <i>Prerequisites: Preregistration Course is Closed</i> CRN 50001
	BUSA-590-02g Elective: International Management Professor Franz Lohrke Room 416 <i>Prerequisites: MNGT 516 or exemption.</i> CRN 50184			
	MNGT-596-01g Elective: Topics in Human Resource Management / Leadership Professor Bill Service Room 204 <i>Prerequisites: MNGT 516 or exemption.</i> CRN 50187			

*All courses meet from 5:30p.m.-9:30p.m. unless otherwise noted.
For Mid-Term and Final Exam Schedule see note 2 on reverse.*

Elective Course Descriptions for Summer 2010

Topics in Finance – Personal Financial Planning (Monday) The purpose of this course is to provide students with a broad-based knowledge of the key elements of financial planning. Key topics include: budgeting, credit issues, taxation, investments, insurance, retirement planning, and estate planning. The goals of the course include both an understanding of current practice, and the development of analytical abilities that should prove useful as options change due to new products, new technologies, and changes in the law.

Prerequisites: *FINC 514 or exemption or permission from instructor.*

International Management (Tuesday) A case course highlighting management issues encountered by companies when they conduct business overseas. This course will build on topics presented in previous management classes by introducing opportunities and problems encountered by managers as they venture outside their home country's borders. We will discuss chapters concerning the environment of multinational management as well as strategic planning, organizational structure, multinational staffing, leadership, and ethics in multinational companies. Current events that significantly affect international business will also be examined. **Prerequisite:** *MNGT 516 or exemption.*

Topics in Human Resource Management / Leadership (Tuesday) This *Human Resource (HR) Leadership* course facilitates the development of organizational members that can effectively and efficiently lead human capacity within legal and ethical guidelines. Historically management emphasized stability and control. Organizational leaders of the future must figure out how to get people who see necessity for, and can add value to, the principles of speed, innovation, and meeting the changing needs of new customers. These requirements make it a necessity to lead organizational learning that is directed toward increased individual and organizational innovativeness. This course has been designed to help you learn how to lead human resources in the effective, efficient and ethical accomplishment of organizational objectives. **Prerequisites:** *MNGT 516 or exemption.*

Topics in Information Systems (Wednesday) An introduction to the analytical, managerial and technological approaches used in the practice of knowledge management. It is designed for *managers* who need to (1) *understand and critically evaluate* the role and potential contribution of knowledge management for their organizations, and (2) *understand* various concepts and technologies available for managing organizational knowledge. It will emphasize the strategic role that computer-based knowledge management systems and humans now play in modern organizations. A short summary of the first part of the course might be, “How do you get people who work for you to talk to each other around the water fountain about things of benefit to you and to the firm?” Technologies reviewed will include intranets, groupware, weblogs, instant messaging, content management systems and email in both individual and organizational contexts. Students will use these KM technologies, review case studies, research methods of knowledge organization. **Prerequisites:** *None.*

Entrepreneurship (Thursday) This course seeks to impart new attitudes, knowledge and skills about entrepreneurs and their activities. A critical goal is the development of an entrepreneurial perspective, which will help students understand and evaluate diverse entrepreneurial situations while providing practice responding to those situations. The course will focus upon the nurturing of an entrepreneurial outlook in the larger, mature organization as well as the smaller startup venture and all intermediate stages between the two. It will also include discussion of entrepreneurship in not-for-profit organizations. **Prerequisites:** *ACCT511 or exemption.*

International Business – The Business and Culture of Japan Details to be provided by instructor. **Prerequisites:** *Preregistration – Course Closed*

Registration Notes

1. Summer tuition is due before May 31st. Classes will be dropped from the system for non-payment on June 1st, the first day of the term.
2. A few classes may use the Mid-term exam schedule – please check the syllabus carefully for exam dates and times.

MID-TERM	Monday night classes:	Exam on the Friday of the 4 th week of class 5:30 pm – 7:30 pm.
	Tuesday night classes:	Exam on the Friday of the 4 th week of class 8:00 pm – 10:00 pm.
	Wednesday night classes:	Exam on the Saturday of the 4 th week of class 8:00 am – 10:00 am
	Thursday night classes:	Exam on the Saturday of the 4 th week of class 10:30 am – 12:30 pm

3. Students who need Foundations Courses must take them at the first available offering.