

Oct. 19, 2009
3:00 p.m.

Brock Forum
Dwight Beeson Hall
Samford University

THE A. GEROW
HODGES LECTURES
IN ETHICS AND
LEADERSHIP

Women's Leadership

An Invitational Approach



Dr. Betty L. Siegel
President Emeritus
and Chair of Leadership,
Ethics and Character,
Kennesaw State University

Betty Siegel is an internationally known speaker and civic leader. The author of *Becoming an Invitational Leader*, she is co-founder of the International Alliance for Invitational Education and has directed conferences for leaders on four continents.

Dr. Siegel was president of Kennesaw State University for 25 years, becoming the longest-serving woman president of any American college or university. Under her leadership, Kennesaw grew from 4,000 students and 15 undergraduate programs to 19,000 students and 55 undergraduate and graduate programs.

Convo credit awarded for Samford students.

